

Dear Supporters,

The Maryland School Counselors Association is a division of the American School Counselors Association which supports school counselors' efforts to help students focus on academic, personal/social and career development so they achieve success in school and are prepared to lead fulfilling lives as responsible members of society. Our members are school counselors, from across the state of Maryland, who serve in a variety of settings from primary schools to colleges and universities. MSCA is excited to host its Annual Fall Conference at the Crowne Plaza Baltimore Hotels & Resorts, 2004 Greenspring Drive, Timonium, Maryland 21093. Our theme this year is Making a World of Difference for All Students.

School counselors play a tremendous role in the lives of children and adolescents. Partnering with families, teachers and school administration, we help students make those critical decisions that impact their education and ultimately their lives. MSCA not only ensures that these efforts don't go unrecognized, but they also make certain that school counselors are equipped with the necessary resources to perform these vital duties. From providing training opportunities like this conference to sending representatives before congress to advocate for our profession the members of MSCA willingly volunteer their time and talents to ensure that the needs of our fellow colleagues are met.

MSCA is looking for partners. Join with us to make a difference in the lives of our young people and those who work alongside them daily.

We look forward to you joining us in Baltimore and can assure you that your decision to participate will yield a great return on your investment. Expect a call from Jacqueline Cheaves, to further discuss your sponsorship selection. Please feel to contact Jacqueline at (240) 398-7233 or [jdcheaves1@gmail.com](mailto:jdcheaves1@gmail.com).

Thank you, in advance for your investment.

Sincerely  
Jennifer Reed  
President-Elect

Enclosures



**MARYLAND SCHOOL COUNSELORS' ASSOCIATION  
FALL CONFERENCE**

Crowne Plaza Baltimore Hotels and Resorts

2004 Greenspring Drive

Timonium, Maryland 21093

Pre-Conference Friday, October 15, 2010

And Full Day Conference Friday, October 15, 2010

**Making a World of Difference for All Students**

**SPONSORSHIP OPPORTUNITIES**

**GOLD LEVEL SPONSORS**

- \*Invitation to MSCA Conference including President's reception
- \*Table at vending area both days of conference
- \*Company advertising in conference program and during receptions
- \*Company logo prominently displayed on Conference website with hyperlink to company webpage
- \*Inclusion of company promotional materials in registration bags

**SILVER LEVEL SPONSORSHIPS**

- \*Invitation to MSCA Conference including President's reception
- \*Table at vending area both days of conference
- \*Company advertising in conference program and during receptions
- \*Company logo prominently displayed on Conference website with hyperlink to company webpage
- \*Inclusion of company promotional materials in registration bags

**BRONZE LEVEL SPONSORSHIPS**

- \*Invitation to MSCA Conference including President's reception and Extravaganza
- \*Table at vending area both days of conference
- \*Company advertising in conference program and during receptions
- \*Company logo prominently displayed on Conference website with hyperlink to company webpage
- \*Inclusion of company promotional materials in registration bags



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**Pricing for Business/Organization Advertising:**

Deadline for submission: July 31, 2010

Color Ads

Black/White Ads

Full page \$ \_\_\_\_\_

Full Page \$ \_\_\_\_\_

Half page \$ \_\_\_\_\_

Half Page \$ \_\_\_\_\_

Quarter page \$ \_\_\_\_\_

Quarter Page \$ \_\_\_\_\_

Vending Display opportunities

Exhibition Table: \$ \_\_\_\_\_ On or before July 31, 2010

\$ \_\_\_\_\_ After July 31, 2010



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**PARTICIPATION RESPONSE FORM**

Yes, I would like to be a sponsor, advertiser, and/or vendor at the Maryland School Counselor Association Annual Fall Conference, \_\_\_\_\_ at the

\_\_\_\_\_.

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Please contact Jacqueline Cheaves, NCC, our corporate sponsorship coordinator, at (240) 398-7233 or via email at [jdcheaves1@gmail.com](mailto:jdcheaves1@gmail.com) for questions

MSCA is a 501 (c) (3) Federal Tax Exempt organization. All proceeds to benefit services and programs that will enable school counselors to better serve their students, families and communities.

## **Target Services/Companies/Sponsors**

1. Luncheon for Thursday and Friday
2. Programs that will assist counselors track student data (attendance, grades, test scores, college advising, etc.)
3. Calendars
4. Class and Master Scheduling programs
5. Books
6. Electronic Equipment  
    Laptops
7. Programs that will improve communication with parents, students, administration, Boards of Ed., other districts within states and across the country.
8. Opportunities for our students in school and after graduation.
9. Resources for families
10. Conference materials: registration bags, pens, note pads, lanyards, folders, bottled water
11. Grant writing assistance/programs/education
12. Bottled water
13. Cyber Café Sponsor