



Explore the Possibilities

Board Meeting Minutes

September 21, 2013

Last Meeting: August 3, 2013 @ 9:00am

Date and Time: September 21, 2013 @ 9:00am

Location: Johns Hopkins University

Attendees: J. Goldman, A. Taylor, B. Marchione, A. Young, J. Gers, E. Humphrey, L. Owen (via phone)

Adjourned: 11:05am

1. 9:15 AM Call to Order

- Laura will be added to the sign in sheet since she is in attendance via phone

2. 9:17 AM Approval of August 3, 2013 Meeting Minutes

- Review of notes from August meeting
 - Janet Gers makes motion to approve August meeting notes
 - Alicia Taylor seconds motion

3. 9:20 AM President's Report – L. Owen

- Grad Seminar
 - Bowie State University's new procedures and policies in regards to using their campus for Graduate Seminar would have cost \$100-\$150 per person just to cover the overhead
 - Would have also cost \$500 per board meeting
 - Moved Graduate Seminar to Johns Hopkins University, Baltimore Campus, meetings are being held at Columbia campus
 - Concerned about publicizing event.
 - How do we get the word out to more attendees?
 - It was asked that more attention be brought to the Grad Seminar's location change on the MSCA website as soon as a member visits the site
 - Concern about timing of conference was addressed
 - Agenda is completed, have all the speakers arranged
 - Ms. Young will be sending out email to counselor educators
 - Ms. Young will not be available for the Graduate Seminar
 - Ms. James has assured Ms Owen that finalizing things so close to the Graduate Seminar date will not be an issue because the seminar is less formal as compared to the MSCA Conference
 - We need to get information out to students on campuses that have counseling programs.

- At Johns Hopkins, Betsy Emery would be a good person to send information to
- Mr. Goldman agreed to make contact with Loyola.
- Mr. Marchione agreed to make contact with Bowie State
- Ms. Humphrey agreed to make use her connections at University of MD
- Discussed the possibility of extending the deadline on the RSVP for the MSCA spring conference
- Food for the Graduate Seminar in October
 - Registration cost covers food
 - At Johns Hopkins, cost for a custodian will be much less as compared to Bowie State
 - Board agreed on the Executive option for lunch
- Other Grad Seminar Items
 - In the past had 50 to 75 participants
 - Do we need to order items to give away like pens or folders for attendees?
 - Do we use the leftover bags from the MSCA conference? Members agreed to use the rest of the bags.
 - We can include a folder with handouts/printouts from all presentations?
 - Can also include a pen
 - Hopkins may give us some nice folders and pens
 - Ms. Owen will attempt to get the Power Points printed out for attendees.
 - Can we include a promotional flyer for MSCA membership?
 - Possibly give a discount on membership if they use the flyer?
 - Will discuss with Ms. James
 - Mr. Goldman stated that whatever we can do to get more members is fine with him.
 - Richard Scott agreed to talk at the Graduate Seminar where he will discuss how to get certified in MD.
- Ms. Owen will be going to a district director meeting on the 24th to share information
- Preparing email blast that goes out to MSCA members that will discuss upcoming events/deadlines. (i.e. counselor of the year, advocate of the year)
 - As counselors we don't like tooting our own horns. Perhaps we can contact PTO associations and Principals associations to get info to them regarding the SCOY and Advocate of the Year nominations and applications. Ms. Owen will talk to Richard Scott.
 - The question arose, can private schools nominate for School Counselor and Advocate of the Year? Ms. Gers can reach out to private schools if we want.
 - It was thought that the deadline for Nominations for Advocate and Counselor is was October 31st. After looking at the MSCA Welcome Packet, it seems the deadline is December 1st.
 - Ms. Owen will talk to Ms. James about the deadline dates to confirm

- Mr. Marchione will put the link on the website. For Advocate and School Counselor of the Year. Link is on the last page of the welcome packet.
- Crosswinds has been reserved for the MSCA Spring Conference
 - Ms. Owen will not be at Spring Conference
 - Jeremy is willing to run the conference in her absence
- Reminder that the next magazine submission is November 1st.
 - Offer the submission to counselor educators.
 - Can submit up to 800 words.
 - Ms. Owen will suggest that district directors get this information to their counselors as well

4. 10:10 AM Treasurer's Report – A. Taylor

- Not much has happened since last month
- In August, \$70 has been added to account from membership dues.
- Legal fees for getting charter up and running was about \$285.
- Ms. Taylor has yet to do September itemized statement.
- The MSCA has \$28,400 in our account currently
- Most things happen in the fall so we still have a substantial amount in the account
- Ledger is always on dropbox if any member want to view
- Forms are on dropbox for any member that needs to advancement or reimbursement forms.
- Baltimore county wants to purchase the ASCA Model books through MSCA. There is a process of doing it all in bulk. Ms. James was in charge of this last year. Need to ask Ms. James.
 - Need to contact Kathleen R, Ms. Young has the contact information.
 - Baltimore is perhaps getting a discounted price for their counselors by ordering through MSCA.

5. 10:25 AM Committee Reports

A. Past President/Membership – M. James

- Membership drive is October through December
- MSDA will offer membership at conference registration

B. President Elect – J. Goldman

- Not getting many session proposals for Spring Conference
 - Still have time, not worried yet
 - Keynote speaker
 - Senator McCloskey did not respond to the invite that was sent
 - Susan Gasetta, runs a business where she farms out keynote speakers
 - Can give her criteria we are looking for and she will find a keynote speaker.
 - Made a contact with an Author from MD, fees were pretty steep, Alexander Robins, wrote the Overachievers. \$5000 cost.
 - Mr. Goldman suggested new superintendent for his county
 - Mr. Marchione also suggested to Dr. Ford the new Superintendent for Charles County
 - Ms. Gers asked if members want the keynote speaker to be inspirational or educational?
 - Discussed inviting Dr. Lowery, the state superintendent.

- Need to discuss with Richard Scott to see how to go about inviting Dr. Lowery.
 - Mr. Goldman discussed a collaboration with Jennifer Hubler who is part of VSCA. Would like to organize a two day summer program. Going to a Nationals Game would be part of the two days. Would be about a month after the ASCA conference at the end of July (July 31st). Would MSCA be interested with a partnering with VSCA? Members present agreed this would be a great opportunity.
- C. Grade Level VP's – J. Hitchcock, E. Humphrey, J. Gers
- Ms. Hitchcock
 - Fernando Marino sent in a proposal for teaching Chess
 - Working at getting more sessions
 - Set goals to increase membership in Montgomery County
 - Ms. Humphrey
 - Not receiving the emails.
 - Goal is to recruit more PG county counselors
 - Will be presenting at a conference
 - Council member, William Compost may be willing to speak
 - Using her contact at University of MD to promote the graduate seminar
 - Ms. Gers
 - Goal to contact all high schools within the arch diocese in Baltimore
 - Promoting membership drive when making contact
 - Brought up the question, "Is there a way to contact counselors at our individual levels?"
 - Can use the master membership spreadsheet and filter that can separate and put them in as a BCC but that is great for members? What about non members for the membership drive?
 - Asked if we can put together an electronic flyer for pushing membership drive?
 - Ms. James may have one already set that can be used
 - Mr. Marchione will help create one if Ms. James does not have one
- D. Post-Secondary VP – A. Young
- Ms. Young
 - Looking forward to our collaboration
 - Was able to send email to counselor educators
- E. Communication – B. Marchione, S. Ford
- Mr. Marchione
 - Went over current hits on site
 - August had fewer hits than August of 2012
 - Added Job Opportunity section
 - Added useful links section
 - Will be adding more emphasis on location change for Grad Seminar
 - Dr. Ford – Social Media
 - As of September 13th 209 likes on Facebook
 - As of today 214 likes on Facebook
 - Been trying to post frequent updates
 - Added the college week live webinars
 - Twitter is linked to Facebook
 - As of September 13th, 186 followers on twitter
 - Mr. Goldman mentioned that Klout can link the twitter and Facebook, then one can view the Klout rating. It works over several platforms.

6. 11:00 AM For the good of the group

- Our next meeting
 - Discussed freeconferencecall.com
 - Google hangout / Facetime
 - Can chat through Google hangout
 - Need a Google plus account
 - If one does a YouTube search for school counseling on air to see both professional development and collaboration using video conferencing technology

7. Next Meeting will be a conference call on November 16, 2013 @ 9:00 – 10:00 AM

Written committee reports are due in the MSCA Dropbox by November 9, 2013

8. 11:30 PM Adjournment