

# MARYLAND SCHOOL COUNSELOR BOARD - MEETING MINUTES

## SCHOOL COUNSELORS: EXPLORE THE POSSIBILITIES!



1/11/14

9:00 AM – 12:00 PM

JHU Columbia Campus

Attendees: E. Humphrey, J. Gers, J. Goldman, L. Owen, B. Marchione, A. Taylor, M. James, S. Ford (Via Phone), J. Hitchcock, T. St. Laurent, E. Russell, L. Alexander

### LAST MEETING

Date and Time: 11/16/13 at 9:00 AM

Location: Conference Call

Adjourned: 10:25 AM

### Agenda

- I. 9:00 - Call to Order
- II. Review of Agenda/Approval of Minutes 11/16/13
  - Agenda reviewed and motion made to have minutes approved by M. James. Motion seconded. Minutes have been approved.
  - Welcome new members Emily Russell and Terry St. Laurent
- III. Ice Breaker
  - Sort and mingle activity
  - Welcome new member Leon Alexander
- IV. President's Report – L. Owen
  - Laura Owen - Magazine review, members will be pleased with magazine.
    - Question arose regarding magazine and website, magazine will only go to members and is not posted on website
  - Michelle James – Suggest getting a members only section up and running for counselor resources
    - Bill Marchione - will get it set up on website
  - Laura Owen – Will not be able to attend Gala recognizing SCOY. Offered invitation to other board members. Will call ASCA to see if it is possible. Michelle James will not be attending as well. Bill Marchione was also invited, he is not sure if he will be going.

- Office of Student Financial Assistance at the Maryland Higher Education Commission – Peter Tyrrell
  - Need 2 school counselors to serve on this council, need to be an active school counselor
    - Board agrees to attempt to find two counselors who will agree to serve on the council.
- NSCW – MSCA will be hosting networking event for all Maryland counselors, not just members
  - Prince George – Eunice - at a Youth Center in Riverdale
  - Eastern Shore – TBA Laura and Gretchen
  - Upper Montgomery County – Jennifer Hitchcock Possible Germantown area
  - Bertucci's, Jeremy Goldman, White Marsh
  - La Plata, Michelle James and Bill Marchione, The Green Turtle
  - MSCA has a total of \$3600 between all events
  - MSCA will be covering food and soft drinks
  - Board reviewed RSVP's so far for La Plata and White Marsh

#### V. President Elect Report – J. Goldman

- All Presenters have been notified
- Delegate Cardin looking to outlaw sexual orientation conversion therapy in MD. His office is looking for support from the MSCA.
  - Consulting with the MSCA board to see if we are willing to assist
    - Michelle James asked if we discussed with ASCA. ASCA brought this to our attention. They are recommending that we have someone do this.
    - Board agrees that we are Happy to help in whichever way he asks
- Kathleen Rakestraw (ASCA Comm Director)
  - Would like us to clean up our Twitter and Facebook picture
  - Jeremy Goldman came up with a logo with Maryland flag imbedded in background
    - Are we allowed to use the logo? Laura Owen brought up questions of copyright.

- We should come up with a logo that does not change the main graphic but still incorporating the flag
- Alicia Taylor may have her husband help who versed in Photoshop
- Live Binders
  - Would like to use Live Binders for Conference
    - How does board feel about using live binders?
    - Michelle James fully supports using live binders, but should also have paper in addition to live binders
    - How do we make it so people do not access the live binders who did not pay for conference?
      - Is there a password protect for live binders. Can we give it out at the conference as people check in.
    - Reviewed Missouri's live binder page
    - We can also do a hashtag msca14
- Dan Eassa wants us to waive reg fee if he presents and leaves after his session. He is coming up from Florida,
  - Board supports making him pay
- Registration form for conference. Michelle James will receive registrations, the phone number is a Google voice number and Michelle can add anyone on to the number 301-971-2747, the voicemail is also sent via email.

#### VI. Treasurer's Report – Alicia Taylor

- Graduate Seminar brought in \$610 and registrations brought in \$900.
  - Net for November \$1356.81
- Sent check to facility for Graduate Seminar, has not processed as of yet
- Budgeted \$1000 for Graduate Seminar but only spent \$516.96
- Website needed money,
  - Dan Peabody put up money for website expense, Dan is not asking for a refund since there was a problem charge that MSCA has to pay for a check fee.
- Accountant charging a bit more, do we want to keep. Board agreed to keep accountant.
- Need to ask accountant about a surplus of funds in our account.

#### VII. Break

## VIII. Past President's Report - Michelle James, Review of Report

- Nominations and Elections
  - Interest meetings
    - One attendee for the past two attendee meetings
    - Next meeting, February 3<sup>rd</sup>
  - Elected Positions Available
    - Review of applicants
      - Applicants that we have
      - Applicants that we need
  - Appointed Positions
    - Communications will remain the same
    - Membership Chair, One Applicant
    - Grant/Fundraising Chair, One Tentative Applicant
    - Independent Schools – Interest in that Position - Terry St. Laurent
    - M James still taking applications
      - Will take nominations and elections
    - Discussed with Leon Alexander how someone gets involved in a committee

### SCOY and AOY

Congratulations to:

Wendy Carver – Elementary School Counselor - SCOY

Jeremy Goldman – Secondary School Counselor - SCOY

Time Hayden – Baltimore County - AOY

- For winners, taking lunch out of their price for conference
  - Getting a plaque for winners
- Michelle James excited that the board is growing and nominations are growing
- Board agrees to comp finalists lunch as well as winners
- We should advertise that the judges are not members of MSCA and not from the same county.
  - We always recognize the judges in the program.

- The judges should get a discount for lunch or the boards pricing for conference and recognizing them at the luncheon. Board agrees that discount for lunch is good.
- Jennifer Hitchcock agrees to be on stage with Michelle James during conference.
- Membership/Interest Meetings
  - 126 joined or renewed during membership drive
  - 7 winners of the membership drive from different counties
  - Members only portion of website
  - Would like to share lesson plans
  - Professional development requests
  - Needs to be some reward for being part of a MSCA, having a members only section of the site would make it a members only

## IX. Committee Reports

- Elementary Level VP – Jennifer Hitchcock
  - Three elementary and one middle school counselor presenting at conference from Montgomery County
    - There will be more Montgomery counselors who will be attending the conference and join MSCA
    - Will move quickly on social event for Montgomery county
- Middle Level VP – Eunice Humphrey
  - Ms. Humphrey will be presenting at a meeting to attempt to get more MSCA membership, would like to get more involvement from her county, having a hard time
  - It was suggested perhaps starting a newsletter to get more interest,
  - Jeremy Goldman suggested taking video of conference to show at begging of the year meetings to generate more interest.
  - Ms. Hitchcock explained that some people don't want to go through the application process
  - It was discussed that Prince George's County does not seem to ever nominate for SCOY.
  - NSCW Event
    - Will schedule event from 5 – 8

- Each person has a budget of \$500 to cover everything
  - Is on board of Community Crisis Services and they are looking for speaker on suicide or bullying
    - Will put on website to see if any people are interested
- Secondary VP – J. Gers
  - Discussed possibility of school counselor of the month
    - Could be posted on website
  - Newsletter CEUs
    - ask Richard or ASCA can help us with that
      - Laura Owen will reach out to Richard and ASCA
  - Reached out to Terry St. Laurent to be the liaison between us and independent schools
- Post-Secondary VP – Anita Young
  - Would have been here but had prior commitment
    - Jeremy Goldman interviewed for NPR. Did the School Counselor college program prepare us for our current career?
      - Part of the issue is that KAKREP dictates what we have to offer, very strict on what classes they take
      - Laura - KAKREP is changing schools to 60 credit requirement, to get there a college admission course be required to get there. There are some real restraints in schools such as Loyola.
- Technology/Communications – Bill Marchione
  - Added Twitter Feed to homepage
  - Spring Conference Page needs more information posted
  - Highlighting the Invitation for members to take on leadership role
  - Hits on website are slightly over when compared to November and December of 2012
  - Adding content to NSCW section of site, also added links to NSCW events
- Social Media – Sonya Ford
  - 247 likes on Facebook
  - plan on posting live post to spring conference
  - twitter

- 338 followers
- 126 following
- 384 tweets
- The FB posts are instantly tweeted

## X. MSCA Annual Conference

- Jeremy Goldman
  - Review of Sessions
    - 4 strands, one geared towards Elementary one towards Middle, one towards Secondary and one a grab bag
    - Breakfast and opening in the morning with Dr. Lowery as keynote speaker
    - Was keeping last session open for Elementary, Middle, and Secondary to network
      - Discussed filling those sessions and using the time during lunch for networking
      - Elementary, Middle, and Secondary VPs should be with their constituents during the lunch networking
    - During lunch and awards, allowing attendees to focus on lunch and networking instead of a speaker
    - Laura Owen stated we have more space for vendors and will be able to spread out
      - No speaker for luncheon
      - What number of breakouts do we have?
        - Jeremy: 4 for one full hour
        - Can we change the last sessions so attendees can receive CEUs?
          - Possible RAMP presentation
          - Liz from PG County?
          - Dan Peabody
          - Others
  - Registration Fee
    - \$63.86 per person
    - Lunch is \$25 per person
    - Changed the morning a bit
    - Continental breakfast, added a doughnut machine, fruit and yogurt

- \$9.50 for breakfast
- Giveaways:
  - Discussion of cost per person
  - Action agenda is the organization used for the agenda
  - Janet will work on agenda
  - Pen, bag, agenda, possible stress ball, get a committee together to see what we can get.
  - Dan Peabody has agreed to take care of vendors
- Need to get the registration out immediately
  - Presenters and Board Members \$50 PER PERSON
    - By or before Feb 22, 2014
- Early
  - January 15th – February 15<sup>th</sup>, \$90
- Regular
  - February 16<sup>th</sup> - March 19<sup>th</sup>, \$115
- No On Site Registration Available
  - Anyone after March 19th
- Should we include onsite registration? It was suggested no onsite registration would encourage everyone to register, but then if someone shows up, have them register.
  - If its just a handful of people, we can most likely handle them for lunch.
- Gifts, Dr. Lowery – a plaque?
  - Presenters?
- Laura Owen will be talking to Grad students to help during conference
- Bill Marchione will work on vendor gifts, \$20 cap
  - Last year we spent \$137.24

XI. For the Good of the Group

XII. Next Meeting will be February 22, 2014 @ 9:00 AM at JHU Columbia Campus, Room 101

- Written reports are due in the MSCA Dropbox by February 15, 2014

XIII. Meeting Adjourned – 12:05