



A Branch of the American School Counselor Association

REBOOT, REFILL, REFRESH

JUNE 1, 2019

9:00 AM – 12:00 PM

Date and Time: 6/1/19 at 9:00 AM

Location: JHU Columbia Campus

Attendees: Kelly Ruby, Laura Jones, Nikki Ham, Allie Downey, Maureen Ponce, Alexis Pappadeas, Tricia Adkinson, Leslie Schnebly, Nancy Sheain, Marian Hoyt, Samantha Slick, Cathy Kazio, Ed Reed

Adjourned: 12:05pm

Agenda

1. Call to Order

-Introductions

2. President-Elect -L. Jones

-Angela Cleveland, Program Director, NCWIT Counselors for Computing

I'd like to invite a rep from Maryland School Counselor Association to join us in the morning on Aug 6 and Aug 8 at our summer PD program for school counselors in Maryland. We can give you a few minutes at the start of the day to talk about the benefits of joining the association.

Tuesday, August 6, 2019 at The Universities at Shady Grove 9630 Gudelsky Dr, Rockville, MD (Laura Jones?)

Thursday, August 8, 2019 at UMUC Largo 1616 McCormick Dr, Largo, MD (Nikki Ham?)

Conference

April 5 - DoubleTree Annapolis

Overall we brought in \$28,561.21; profit: \$7,697.02 (does not include merchandis).

-332 people registered (315 showed)

-21 vendors (formal feedback/eval next year).

-Merchandise sold- paypal & venmo made a big difference. We have more red v-necks in stock. Accountant said that if we are selling merchandise then we need to charge tax. \$1545 profit for merch.

- Feedback from evals (just info on speakers, no suggestions for next year)
- App next year: plan ahead of time with excel documents for presenters and vendors.
- Google survey to find out top three session interest.

https://docs.google.com/forms/d/1FtEZwmETSkmRN6sYcmN0859tZ6yCyN_Ua9I6czwH2I/edit?usp=sharing

Graph Evaluation	https://drive.google.com/file/d/1sGB4wzLWveEd5wxDNH4v7_feinvFvJY/view?usp=sharing
9:10am-Breakout Session Excel Evaluation Information	https://drive.google.com/file/d/1VDua9ED3JMX5XljkonkjtapZ0CIBW68H/view?usp=sharing
10:10am-Breakout Session Excel Evaluation Information	https://drive.google.com/file/d/156CYh1uiz8IUGqFmX02mYNIjf12cBfUU/view?usp=sharing
1:20pm-3:30pm-Breakout Session Excel Evaluation Information	https://drive.google.com/file/d/1geok1I81ko8crdJn00tDk6UiHsE3F7it/view?usp=sharing
1:20pm -2:20pm-Breakout Session Excel Evaluation Information	https://drive.google.com/file/d/1zSyMV SzOeeE_0ex-MWQ7L8gFexeznEsm/view?usp=sharing
2:30pm -3:30pm - Breakout Session Excel Evaluation Information	https://drive.google.com/file/d/1m8KngDg4kuOXC_o5mKiAo1ytsHnxV1CW/view?usp=sharing

-We want to continue to grow, so we will be looking for another venue in Annapolis (MUST have a sign that says ROOM FULL and not allow anyone else in).

- Proposed date for next year: April 3, 2020
- Goal is to get every county represented there (for Roll Call!) Cecil County??
- Going to move everything to APP (evals, agenda, etc.)
- Consider videotaping sessions. Or would the presenter be willing to do a voice over of their powerpoint.
- Put NO REFUNDS after (Date) on registration form!
- Need way for counties to pay for multiple people online

- Vendors served lunch at their tables/booths; let conf center know beforehand.
- Add SCUTA as exhibitor (Steve Zaharalius- need to add to the google doc).

Proposed Dates for 2019-2020:

- Meetings: Oct. 5, 2019
- Jan. 11, 2020
- March 14, 2020
- June 6, 2020
- Grad Seminar: November 9, 2019 @ Hood College
- NSCW: Feb. 3-7, 2020
- Gala: Feb, 7, 2020 (Nikki will Chair w/help from Jill)
- Conference: April 3, 2020

SCOY Timeline: Need help!

- June 3-Aug. 3-Nominations Open
- Aug. 4-Oct.12-Applications Accepted
- Oct. 12-Nov. 2-Read & Rate Applications
- Nov. 4-Notify Winners
- Nov. 18-22-Int. 3 winners & select MSCA winner

May 30ish-

Applications or names of state winners due to ASCA.

HS Scholarships Timeline:

- Applications accepted (send to all supervisors of school counselors) Nov. 2-Jan. 3, 2020
- Applications and Transcripts Due Jan. 3, 2020
- Board members read and rate (Jan5-11, 2020)
- Notify Winners (Jan. 12, 2020)

Quarterly Webinars (Zoom, WebX or youtube):

- Sept.- How to Survive Your First Year (Laura Jones)
 - Counselor Wellness (Ed Reed)
 - Understanding the Politics (Holly K.)
 - Nikki is interested in doing one (ethics?)
 - Marian Hoyt (grief/loss??)
- LGBTQ community/competency (Kelly Ruby? Marian Hoyt?)
- Lessons people are doing. (Zero Hero? Mindfulness Group? Mock Middle school day?)

SCOY Gala

1. Consider a new location (decrease cost)
 2. Invoice registrants that don't pay & remove registration if not paid
 3. Recognize Regional Warriors.
 4. Consider more awards/recognition (Novice counselor of the year?)
3. Past-President – E. Reed
- a. Elections - Elected by at-large members of the association
 - i. President-Elect- Nikki Ham
 - ii. Treasurer- Xiomara Medina (only paid position)
 - iii. Secretary- Allie Downey
 - iv. Post-Secondary- Dr. Gretchen Foust
 - v. Elementary Vice President-Tracey Spain
 - b. Appointed Positions
 - Northern Regional Rep-Jill Jaharies
 - Grad Student Rep-Samantha Slick

Still need a WebMaster!! Put it out there on facebook. Have people interested in contact Laua.

- Vote on changes to By-laws, etc.
 - MSCA Mission statement; Proposed 6/7/29
 - Officers & Terms of Office; Proposed 7/4/22
 - Compensation & Expenses of Office; Proposed 7/2/24
 - Committees; Proposed 7/5/21

4. President's Report – K Ruby
- a. Committees
 - i. Lauryn's Law summer PD-Nikki Ham
 1. **Persenter:** Scott Showalter
 2. **Cost:** \$250.00 for non-members (7) and \$125.00 for members (33) Max is 100.
 3. **Date:** Monday July 29th and Tuesday July 30th
 4. **Time:** 8:00am - 4:30pm, both days
 5. **Location:** Bowie State University, 14000 Jericho Park Rd, Bowie, MD 20715
 6. **Lunch:** You will have one hour for lunch on your own. We will not be providing lunch.
 - ii. Membership committee- Marian Hoyt
 1. Committee for each level & each region

- a. Marian Hoyt & Bill Marchione
- 2. Welcoming new members (monthly)
 - a. Welcome packet: letter from president, letter from rep (or gen. Rep letter) sticker, notepad, coupon for swag (also planning to send something digitally- email to new members resources: link to members only site, mentor option, etc)
 - b. Need a pictures for board members if not on the website
 - c. Coordinator- Marian Hoyt will send regional rep monthly their list of new members, they will send welcome packet, Marian will send to those who register through ASCA
 - d. Send something to those whose membership has lapsed.
 - e. TO DO: during summer retreat get regional reps the materials for welcome packet.
- 3. Mentoring program to support new school, counselors- Maureen Ponce
 - a. Include a link in new members email
 - b. Objective: To connect counselors with career mentoring, leading to improved professional development and increased sense of efficacy in providing effective services. To provide collaborative learning opportunities & meaningful connections with other professional colleagues through “Mentoring circles”
 - c. Remote mentoring: e-mentoring can be done via email or virtually
 - d. Time Commitment: Min. 1x a month for one school year.
 - e. Focus: Clinical skills, administrative tasks, professional growth.
 - f. Next steps:
 - i. How do members sign up?
 - ii. Advertisement
 - iii. Recruit & train mentors
 - iv. Create a mentor/mentee agreement
- iii. Resources page on website for members only
 - 1. Find Webmaster
 - 2. Form committee
 - 3. Grade level reps provide resources for each level

- b. Revise Mission and Vision
 - **Mission Statement:** The Maryland School Counselor Association (MSCA) advocates for and promotes excellence in the profession of school counseling to support current and future school counselors in fostering the full potential of all students' academic, career, and social/emotional development across all regions of the state.
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 - **Vision Statement:** The Maryland School Counselor Association (MSCA) creates a network of support for current and future school counselors by providing professional development, leadership, outreach, and advocacy through ethical practices. MSCA, in association with the American School Counselor Association (ASCA), empowers all Maryland school counselors to promote every aspect of student success through implementation of the National Model.

5. Treasurer's Report – X. Medina

- a. \$30, 946.34 in account as of June 1, 2019
- b. Biggest jump is \$26,517.28 in membership dues (843 members/ 747 are individual professionals) About 31% of the counselors in MD.
- c. Goal to get membership closer to 50% of the state.
- d. Need to confirm prices with Xiomara first so that she is able to code everything properly. (no way to differentiate when two things are the same price). *Would be best if everything was a different price.
- e. Need to fill in the OFF months for the Multiview Marketing on the website
- f. Need to increase our accounting budget to cover annual fee (Needs to be at \$2,250 next year).
- g. Keep in mind that LDI is in Seattle in 2020 & will most likely cost more.
- h. Moving Networking funds to Prof. Dev. (will keep some for social events).
- i. Membership: Wild Apricot has increased cost but they still have everything we need and is currently the best option. Also need to consider the cost of membership packet.
- j. Gala (no-shows) Working on invoicing members and removing registration if not paid.
- k. We did not budget for Box but never got rid of it. Need to figure out where it is going to go. **TODO:** Create an email address for each position.

6. Post-secondary VP – N. Ham

https://docs.google.com/document/d/14B3xOCWNezQNGkSmXXdeF9Kb_5gEA2NNYnAE4iLytYM/edit?usp=sharing

- a. Increase budget from \$500 to \$1500 to include hiring process event (fall) and grad forum (spring). Will look at the next meeting.
- b. Lauryn's Law (draft flier) cost of the presenter.

- c. Emerging Leaders Program- announced at the conference and open the application at that time (will close June 7). Will select two applicants and they will start in July. Builds involvement in MSCA. Currently have 8 applicants. Committee will meet the week of June 10th to begin the selection and notification process.
 - d. Program Visits- 10 minutes to talk to their classes about MSCA (Hood, Gallaudet, Bowie, UMD, Eastern Shore, McDaniel)
- 7. Secondary VP – M. Ponce
 - a. Working with Alexis again for the Central Region PD
- 8. Middle VP – C. Kazio
 - a. Working on members only site
 - b. Reaching out to all members in the fall
- 9. Elementary VP – J. Jewell
- 10. Membership - B. Marchione & Marian Hoyt (see above)
- 11. Legislative – E. Reed and Holly Kleiderlein
 - a. Hard copies of the Fiscal and Policy Note (put out on social media)
 - b. Blueprint for MD’s Future June 1, 2019
 - c. Strong Schools MD- required needs assessment for schools with 80% FARM
 - d. Really important the everyone knows this bill and that legislation is written over the summer so that it is ready come school year.
 - e. Wants to provide feedback from the school counselors in the legislation.
- 12. Graduate Student Rep – L. Schnebly
- 13. Public Relations – R Scott
- 14. Regions
 - i. Southern-N. Bankenstein
 - ii. Eastern- M. Osborn
 - iii. Northern-open
 - iv. Central- A Pappadeas
 - 1. Considering December 6 for next PD
 - 2. Looking at Lincoln Tech again
 - 3. Topic?
 - v. Western- Suzanne Peters
 - 1. Fall PD Nov. 6-8, 2019 at Will-O-The Wisp in Oakland, MD
 - vi. Independent/Private Schools - Loretta Baylor
- 15. For the Good of the Group
 - a. A summer retreat for Board Members (7/17/19) @Laura’s house 9am
 - b. Crab Feast Date
 - i. Date: August 24
 - ii. Location: find venue (cost and BYOB?)

16. Other:

a. Consider offering a stipend to help with RAMP applications

-Want people to be RAMP but don't offer any compensation. Should we offer a grant for people applying? (Cost=\$250) Have someone who has completed the process help review the application.

-Maureen proposes we put include in the budget four grants of \$250 (total of \$1000). Laura seconds motion. All agree.

B. Crab mallets for LDI

C. Committees: reach out to Allie if you need people's emails or if you would like something put out on social media. Be sure we are reaching out to people who want to help.

D. Merchandise

-Needs a budget.

-Ordered 27 more v-neck shirts (sold out at conference ~40 shirts)

-Ed Reed motions to set a budget of \$1000 for merchandise; Laura and

Allie second it. All members in favor.

-Thinking selling at Lauryn's Law, Crab Feast, Hiring Sem, etc.

17. Next Meeting: Oct. 5, 2019

18. Adjournment : Celebrate and thank Kelly on her last two years! One last newsletter recognizing the growth in the last two years.

Contact info for attendees:

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