A Branch of the American School Counselor Association
BUILDING BETTER HUMANS

JANUARY 11, 2020
9:00 AM – 12:00 PM

**Mission Statement:** The Maryland School Counselor Association (MSCA) advocates for and promotes excellence in the profession of school counseling to support current and future school counselors in fostering the full potential of all students’ academic, career, and social/emotional development across all regions of the state.

**Vision Statement:** The Maryland School Counselor Association (MSCA) creates a network of support for current and future school counselors by providing professional development, leadership, outreach, and advocacy through ethical practices. MSCA, in association with the American School Counselor Association (ASCA), empowers all Maryland school counselors to promote every aspect of student success through implementation of the National Model.

**Date and Time:** 1/11/20 at 9:00 AM  
**Location:** Hood College Campus  
**Attendees:** Laura Jones, Nikki Ham, Allie Downey, Gretchen Foust, Xiomara Medina, Marian Hoyt, Holly Kleiderlein, Alexis Pappadeas, Jodi Edmunds, Cathy Kazio, Lynne Mueller, Ashley Haddad, Leslie Schnebly, Suzanne Peters, Sunaray Hargrove-Miller  
**Adjourned:** 12:05pm

**Agenda**

1. Call to Order  
   - Introductions
2. President-Elect - N. Ham- Report
   a. Gala-Feb. 7, 2020  
   b. Emergent Leaders Program
3. Past-President – K. Ruby  
   a. Elections will be in the spring.
4. President’s Report – L. Jones
a. Gifts for members - NSCW (Feb. 3-7, 2020)
   i. Laura ordered MSCA pens and notepads; gave them to Kelly to distribute to Supervisors in Oct.
   ii. Any new members or members that we didn’t know what county they were in will get theirs mailed to them
   iii. Need Committee members
b. Conference-Friday, March 27, 2020 at the DoubleTree in Annapolis
   -Max 330 people (not included exhibitors)
   -Call for proposals (due Jan 18, 2020)
   -Work with Allie & Richard to gather Vender Sponsors
   -Russell Sabella will NOT be our keynote speaker-Still Looking!
   -Negotiating with Brian Coleman (ASCA SCOY)
   -Will have three breakout sessions in the larger ballroom.
   -Offer discounted rate for supervisors to give to 2 school counselors from their county; Goal: have someone from every county attend conference (ROLE CALL)
   -Sam/Atiya working on getting grad students to volunteer-they MUST be MSCA members!
   -2021 Planning for 2 day or day & half event In Ocean City! May do Thurs/Friday. Getting quotes from the company (the one VA uses) that would plan it for us.
   -Goal is to have every county represented at the conference. Possible offering 1 free room for overnight accomodation

c. ASCA U Leadership Training FREE to all Board members!
   i. Laura is registered! Self guided, so you can do it at your own pace!

   -MSCA Newsletter-come out every 2 months-if you would like to submit an article, please email Laura by Feb 5; March Topic: Leadership. I invited Nikki, Atiya & Maureen to submit something on Emergent Leaders & Mentor Program

D. RAMP scholarships (only 2 people completed application); we were offering 4 $250. Do we award these 2 people (Kathleen Klecan-MD SCOY and Dr. Laura Jones-MSCA president)? Gretchen knows a school in Worcester County planning on applying for RAMP. She will reach out to them.
   I- Motion to vote whether to award the scholarship with only two people having applied for the RAMP scholarship.
   -Holly Kleiderlen seconded the motion.
   -8 voted- agreed; two abstained; one opposed.
i. Should we offer scholarships for other things like maybe to help counselors afford to go to the ASCA conference to learn about RAMP?

ii. Should this be more of a grant where people apply for what they need the money for?

E. LDI Check-in (Holly & Loretta)

- Laura secured 5 rooms for LDI in Seattle June 25-26 (rooms secured through June 30th if planning on staying for conference)

Google Drive/Box-

ii. Kelly will make folders in google docs/ team drive
   transfer files from Box

iii. Create accounts for the position not the person

F. Dr. Mueller (MSDE)-talk about gathering data informally about the 80-20 and also how to support Baltimore City Public Schools.

   i. Talked about the need for support for Baltimore City as they expand.

5. Treasurer’s Report – X. Medina
   a. Current account balance $39,185.22
   b. Please consider coding issues when pricing your events. Once you set your price list, try to make sure it does not conflict with another price in our system (membership is $35)
   c. Spoke with Josh Fisher, VP of Corporate Development, SCL Consulting (service through ASCA)
   d. Still paying for BOX. Look into Box before the end of Jan. and move whatever needs to be moved.
   e. Motion to move that the Independent Rep receives a budget of $500 to maintain contact with the school counselors in Independent schools (same as the other regions). Seconded by Nikki Ham. All in favor. Motion passed.

6. Post-secondary VP – G. Foust
   a. Graduate Seminar Nov 9 9am-12pm Hood College-a huge success!!
       i. Spring Conference: “You’re Hired! Now what?”
       ii. Contact Leslie (leslieschnebly@gmail.com) about selling merchandise.
       iii. Positive evaluation results. Nikki has the report. 88% were interested in becoming more involved & 100% were interested in a spring sem.
       iv. Suggestions to consider next time- Ice Breaker, smaller more interactive sessions, have reps from Washington County
v. Possibility of having the next seminar at a Xiomara Medina’s elementary school (brand new). Not far from Arundel Mills Mall. Maybe late April
vi. Have the committee determine the format (Topics, large group or small breakouts, etc)

7. Secondary VP – M. Ponce
   a. Mentoring Guide (will send email to board for review).
      i. Intro, Goals, Benefits, Requirements, Guidelines, Suggested Timeline, Suggest Goal Dev.
     ii. Mentor/Mentee Google Form
     iii. Regional Reps will advertise the program in the New Member Packet

8. Middle VP – C. Kazio
9. Elementary VP – T. Spain
   a. Will be sharing Mentor Program with current and new members.

10. Membership/Website - B. Marchione and M. Hoyt
   a. Click on link to download Powerpoint
      ii. Motion to have a stipend for membership chair of $1000 (split into two payments). Seconded by Nikki Ham. All in favor. Motion passed.
     iii. Motion to have a stipend for website coordinator of $1000 (split into two payments). Seconded by Nikki Ham. All in favor. Motion passed.

11. Legislative – Holly Kleiderlein
   a. Lobby Night with Strong Schools MD?
   b. Legislative Breakfast (something school psychologists do)
   c. Help legislators understand what we do.
   d. Goal to add scripts to the website for sharing with legislators.
   e. Blueprint News
   f. The 2020 Legislative Session began on Wednesday, January 8th.
   g. The Blueprint for Maryland's future is going to be highlighted a lot in local news and social media. MSCA supports the Blueprint. There will be a fight regarding how to pay for it. Legislators on both sides will want to know constituents are willing to pay more for public education and the legislators will not get voted out if taxes go up to fund it.
h. I provided feedback on the Blueprint to Delegate Cain. The 3-prong approach focused on: reducing the ratio, the 80/20 direct and indirect services recommendation, and implementing the ASCA National Model

i. We have a bill in draft form that will need to make it through committee in order to get a HB number (Alice Cain is the author--she'll need sponsors). It's attached but not for public view at this time.

j. Advocacy Event

k. I've reached out to the staffers for Senator Sarah Elfreth (Johntel Greene) and Delegate Alice Cain (David Duba) to inquire about a Legislative Day or Lobby Night (Meet and Greet) event.

l. I've contacted the VSCA Legislative Chair (Brett Welch) to see how she organized their Legislative Day and to get pointers

m. I talked to our School Psych colleagues at the MSEA Open House on Wednesday. It sounds like when a Lobby Night or Meet-and-Greet is organized, a room in the State House is rented from 5-8PM for about $200. I've found some documents from various advocacy groups that could serve as templates for the tasks to be completed for either event.

n. I mentioned National School Counseling Week to Johntel and David as a target on the calendar, but I know there's a lot of work for the MSCA Gala that week and don't know if people will be available. Can we look at possible dates when people would be available?

o. Other

p. Exchanging business cards is part of the advocacy process. I keep needing to add my MSCA info to my cards I have from work.

   i. Considering having business cards that say “MSCA Board Member”

q. Should I submit a proposal for the MSCA Conference on Legislative Topics?

r. I'm having difficulty with the Legislative Committee Google Site. The document I keep uploading and giving permission for anyone with the link to see continues to be restricted. Anyone with more Google Site knowledge able to help?
12. Social Media – A. Downey

13. Graduate Student Rep – S. Slick


15. Professional Development – E. Reed

*** Form a new committee - Strategic Partnerships with business, other non-profits, etc. Building alliances. Looking for committee members
16. Merchandise-L. Schnebly
- Ordered new table cloth…Due to ASCA trademark licensing agreement

17. Regions
- Southern-NEEEDED
  - College of Southern MD for Southern PD
  - Have made contact with Mr. Zimmerman from College of Southern Maryland
  - Spring or Fall of 2020
- Eastern- NEEDED
- Northern-J. Jaharies
- Central- A Pappadeas
  - Dec. 6th again at Lincoln Tech. 9-2 pm Topic: Anxiety. Possibly building tool kit; No classes on Friday so classrooms are available- fits about 30 ppl per room.
- Western- Suzanne Peters
  - 76 counselors attend the WMSCC
- Independent/Private Schools - Loretta Baylor

18. For the Good of the Group
- New ASCA National Model and Implementation Guide-Purchase for board members

19. Next Meetings - March 14, 2020, June 6, 2020
  a. All meetings will take place at JHU Columbia Campus (Alexander Bell Dr.)

20. Adjournment - Next board meeting March 14th.