



A Branch of the American School Counselor Association

BUILDING BETTER HUMANS

JUNE 6, 2020

9:00 AM – 12:00 PM

Mission Statement: The Maryland School Counselor Association (MSCA) advocates for and promotes excellence in the profession of school counseling to support current and future school counselors in fostering the full potential of all students' academic, career, and social/emotional development across all regions of the state.

Vision Statement: The Maryland School Counselor Association (MSCA) creates a network of support for current and future school counselors by providing professional development, leadership, outreach, and advocacy through ethical practices. MSCA, in association with the American School Counselor Association (ASCA), empowers all Maryland school counselors to promote every aspect of student success through implementation of the National Model.

Date and Time: 6/6/2020 at 9:00 AM

Location: Virtual Meeting

Attendees: L. Jones, N. Ham, A. Downey, L. Mueller, B. Marchione, M. Hoyt, A. Pappedeas, E. Reed, A. Oglesby, M. Ponce, C. Marrow, J. Harris, B. Beckelman, G. Foust, A. Thompson, K. Ruby, L. Schnebly, T. Spain, H. Kleiderlein, T. Grandy, R. Scott

Adjourned: 11:42am

Agenda

1. Call to Order- L. Jones:
 - a. This session is being recorded.
 - b. Moment of silence to recognize the social injustice surrounding Black members of our community and across the country.
 - c. Very fully agenda. Going to try to be mindful of everyone's time.
 - d. Laura made an opening statement: "The Maryland School Counselor Association is committed to racial equality and social justice, recognizing the disproportionate violence that has been inflicted upon black people in this country and the unique trauma this has on the students we work with and the black school counselors who are committed to serving all students. We are committed to using our collective

resources to help facilitate healing and change. We are forming a committee for racial equity that Nikki Ham will talk about in a few minutes that will create a position statement, a platform for voices to be heard and much more as we move forward as an organization to do our part to fight racial inequality and social injustice and we encourage you to join.”

2. President-Elect -N. Ham

- a. Racial Equity and Social Justice Committee Needed
 - i. Proposal to the By-Laws Committee
 1. The development of a Racial Equity and Social Justice Standing Committee
 - a. Nikki proposes a motion to develop this standing committee to address where we have racial inequality and social injustice in our field.
 - b. Hope is that the committee can be an integral part in driving our organization.
- b. Online Webinars for May-Huge Success (posted under members only section)
 - i. Feedback
 1. [May 11, 2020 Evaluation Overview](#)
 2. [May 12, 2020 Evaluation Overview](#)
 3. [May 13, 2020 Evaluation Overview](#)
 4. [May 18, 2020 Evaluation Overview](#)
 - ii. Free to members; \$10 for contact hours; \$15 for non-members.
 - iii. We are hoping to include more in the future to help represent all students.
 1. L. Mueller knows a counselor that can speak on working with Muslim students/families.
 2. Bill suggested we reach out to members to see who may have ideas for webinar topics.
- c. Lauryn’s Law-**July 29-31**-online (one for this summer- will look at multiple in future years)
 - Cost for presenter: \$800
 - Cost for participants: \$100 for members and \$200 for nonmembers
 - We do not have the same costs now that it is virtual. Other expenses?
 - Doing this in partnership with Bowie State. Working to make it synchronous and asynchronous. Will be over two days.
 - Nikki will work with Bill on the registration piece
- d. Emerging Leaders- Dr. Atiya Smith has agreed to stay on to continue with current class
 - i. -Helping to monitor webinars
 - ii. -Check out other SC websites. What should we add to ours?

- e. Recognition Committee updates
 - i. [Committee Meeting held on Wednesday, May 27, 2020](#)
 1. The call for Nomination will begin in August
 2. The SCOY Celebration will be moved from February to March in collaboration with the MSCA Spring Conference
 3. Discussion of hosting a webinar on “Help with Completing the Application/Understanding the Process” in hopes of getting more people to complete the application.
 4. Also, a webinar on collecting data throughout the year.
 5. June 23- committee meeting. All are welcome! Bill will post the link on the Members Only page on the site.

3. Past-President – K. Ruby

- a. Election Update-
 - i. Email was sent out to see who was interested in submitting an application.
 - ii. No application for MS VP, one for HS VP, and an email about the graduate rep position.
 - iii. Should we send out another request now or wait? Is there too much on counselor’s plate right now to take on something else. Concern that if we wait people will no longer be checking their emails.
 - iv. Allie will post it on social media.
 - v. Where are the qualifications located? Tracey is recommending Tymearah Grandy from AACPS for MS VP.
 - vi. Ed motioned to push the election back by two weeks. Richard Scott seconded the motion. All in favor. None opposed. Kelly will send an email out in about two weeks.
 - vii. Laura will check to see if we can change the by-laws for the date for when we vote.
- b. By-Laws
 - i. Up for review and due to Leisl by June 8
 - ii. New vision/mission statements were submitted last year.
 - iii. Changed that the president/president-elect will be elected bi-annually.
 - iv. As of right now, the by-laws says that the president-elect shall serve as the “Chair of the Program Committee”. We will have to change that to say “Recognition Committe”
 - v. Currently says no officers will be compensated, but we need to change that to say that the membership chair and treasurer will be.

- vi. Kelly Ruby is the chair of the committee to look at the by-laws. Please reach out to Kelly if you would like to be a part of that committee (Maureen Ponce volunteered)
- vii. Virtual voting

4. President's Report – L. Jones

-Tracey Spain had an interview as well (more below)

-Interview w/Tim Tooten WBAL-11

<https://www.wbaltv.com/article/school-counselors-assist-students-families-learning-from-home-coronavirus/32380793>

a. Conference-March/April; Will be 1 ½ days and will host SCOY gala

i. Possible Destinations (hoping to host at least 600 people):

1. Ocean City
2. Hyatt Regency in Cambridge
3. Kent Island
4. Timonium
5. Other Martin Locations
6. ~~Rocky Gap (only holds up to 400 people)~~

-Contact company that puts on conference

-If have to cancel in-person conference, we will go to a virtual platform instead of cancelling all together (Leisl, from ASCA, will help)

b. ASCA U Leadership Training FREE to all Board members!

- i. Ed, Gretchen, and Laura took, passed and received certification!
- ii. Discounted rate for ASCA members until June 15

c. LDI Virtual June 25-26

- Laura & Kelly are voters

-Discount rate for conference \$149

-Laura submitted 11 names yesterday (me, Kelly, Nikki, Maureen, Gretchen, Allie, Xiomara, Ed, Alexis, Tracey, Holly)

ASCA@Home June 29-July 2

d. Member Engagement-

-Build Relationships: "Associations are easy to walk away from, but people are NOT."

-As members, what do you want from the association? What do your peers/colleagues need/want? Please reach out to Laura, Nikki, or any board member.

- Bill suggested we ask counseling supervisors to encourage their counselors to not only be a member but to also participate in at least one meeting.
- Make video of each member holding sign/message for members (See VA SC tweet) <https://twitter.com/myMSCA/status/1265679634290466821?s=20>
- Book Clubs (By Regions?); select 3-5 books and vote
- Adopting a Cause (i.e. Feeding America); Host regional event to support cause(take pictures and post); Join MSCA during ----month and 50% of membership will go towards cause.
- Personal Phone calls, Thank you notes, Bday cards
- Have a Posting (Ask a Board member)
- Identify highly engaged members and ask them to talk to others
- Who is blogging, has a presence on social media? Ask them to give a shout out to MSCA
- Fun Activities: Game/Trivia night; Coffee and Chat; Cooking contest

e. MSCA Google Calendar-Xiomara will set up

- Board Meetings for 20-21 school year
- webinars
- socials
- conference
- book club meetings

F. ASCA RAMP winner-Kathleen Klecan from Brunswick Elem in Frederick Co.

- I. one and only from MD this year
- II. Huge endeavor and great honor

G. History of MSCA (WayBack Machine)

a. Possible interview previous presidents example:

- i. Jennifer Dunn Reed
- ii. Jeremy Goldman
- iii. Michelle Gilliam
- iv. Dan Peabody
- v. Dr. Eunice Humphrey
- vi. Ed Reed
- vii. Gretchen Foust said she would research historical materials once she is back on campus.

H. Dr. Vivian Lee - When appropriate and receiving approval from the family would we willing to host something to honor her memory and service to the Maryland School Counselor Association. Member of our board for many

years and we want to honor her for her services and support of school counselors.

-Maybe a scholarship in her name for a graduate student/emerging leader?

-Maybe give an award to a counselor who embodies her energy, mission, ideals & give it during the gala?

4. Treasurer's Report – X. Medina
 - f. Current balance is
 - g. Other money making opportunities?
5. Post-secondary VP – G. Foust
 - a. Spring Conference: "You're Hired! Now what?" Cancelled
 - What are we doing instead? Grad student check-in, survey of grad student needs, or a way to combine both?
 - b. Grad student check in via Zoom: Need to schedule a time.
 - c. "What I wish I knew my first year." seminar
 - d. "You're Hired. Now what?" virtual seminar to include tips for how to counsel in a virtual setting.
 - e. "How do we anticipate and prepare for change?" conversation
 - f. Looking ahead to fall Grad Seminar...online format???
 - g. Can we do a zoom celebration for the members who have graduated?!?!?
A way to congratulate them for all their hard work.**
 - h. Consider hosting something to help on "How to Mentor Grad Students"
 - i. Nikki will send Gretchen contact information for James Harris, grad student
6. Secondary VP – M. Ponce
 - a. Mentoring Guide (on the MSCA google drive- please provide feedback).
 - i. Intro, Goals, Benefits, Requirements, Guidelines, Suggested Timeline, Suggest Goal Dev.
 - ii. Mentor/Mentee Google Form- we had one person interested.
 - iii. Regroup this summer to see how we can transform this for virtual setting

-Summer Series

BOOK CLUB for the summer:

Send flier out to members through email

Send Allie the flier so she can post it on social media

Alicia Oglesby: Co-Author of Interrupting Racism

 - lives in DC, works in PG county
 - exploration of race & equity within the school counseling world
 - put together "Teaching for Tolerance" <https://www.tolerance.org/>

More Topics for Summer Series:

Completing MSCA application (Kathleen Klecan)
Data Collection/Program Management (Laura)
How to form a local association
Going over the changes to ASCA National Model

7. Middle VP – C. Kazio-will be transitioning to new member (looking for someone to apply)
8. Elementary VP – T. Spain
 - a. Elem Counselor Check-in via Zoom
 - i. May 8- Wellness checkin. About 50 members registered for the event.
 - ii. Would like to have monthly or bi-monthly checkin events.
 - iii. Possible Dates and Needs: Survey?
 - b. Summer Webinar to prepare for the fall
 - c. Interviewed by Naomi Harris from the Capital Gazette about what school counseling looks like during this time period as well as how grief and trauma may be impacting our students.

The school system may not be fully capturing grief, stress of Anne Arundel students due to coronavirus school closures - Capital Gazette
<https://www.capitalgazette.com/education/ac-cn-mental-health-county-schools-20202505-20200526-duhq2olcnnddnmi5be6gyoqpk4-story.html>
9. Membership/Website - B. Marchione
 - a. [Website/Membership Report](#)
 - b. Number of Current Members: 842
 - c. Membership “Print This Card” Sent out multiple times this year so members have access to their membership ID number.
 - d. Laura spoke to Leisl-MSCA website does NOT have to mimic ASCA’s; Wild Apricot is powerful; MSCA will offer training for 2-3 people to manage website (emerging leaders?)
 - i. Do we abandon Wordpress and can we hire Wild Apricot to redesign our site on their server? Need to find out the price and the executive board will need to make a decision. Laura & Bill (and whoever would be interested in receiving the training) should meet to start the transfer.
 - e. ASCA purchased domain: MDschoolcounselor.org; start migrating to that (but keep mscaonline.org for 1 year); save \$\$
 - i. Can set up both web addresses to point to our homepage.

- ii. Emails would need to be migrated as well.

10. Legislative – Holly Kleiderlein

- a. The Governor vetoed the Blueprint bill--next steps would be to go back to the assembly but because the assembly finished early, they can either do an emergency assembly for a vote or they wait until next session (Jan.2021). Emergency session is unlikely because they can't meet in person now. Unsure if there are enough votes to override the veto.
- b. Following the money from the state to each LEA--Blueprint still has lack of proactive/preventative mental health support, focuses instead on “behavioral health.”
 - i. kickstarter funds, community schools (80% or more FARMS), community school surveys, trauma-informed practices, other PD
 - ii. Need more involvement of county-based counselor associations--best practices available from counties with robust local CAs?
- c. COVID-19, Black Lives Matter demonstrations on mental health/wellness and what it means for school counselor advocacy and policies on reopening of schools: Can MSCA support each county to bring concerns to the superiors to address problems? Seminar on how to create a local association.
- d. Webinar posted: Presentation from conference but they have updated the general assembly website so it may be outdated already. Shows logistics on how to address concerns to those in power.
- e. Elevator Pitch/Letter sample
 - i. School Counselors are the only mental health professionals who work with 100% of students.
 - ii. I help students become the neighbor you love having next door.
 - iii. Can MSCA put together short “talking points” so counselors have them. Maybe make printable cards that people can carry around and hand out if they want to.
- f. Highly recommend watching Blueprint webinar co-hosted by Maryland Center on Economic Policy, Strong Schools Maryland, and Maryland Fair Funding Coalition for good overview and understanding of collaboration of organizations:
<http://www.mdeconomy.org/webinar-the-blueprint-for-marylands-future-what-passed-the-general-assembly/>
- g. Collaboration with Maryland School Psychologists’ Association
- h. Online advocacy day? Would like it to happen before the session begins so counselors can share with their legislators what we do and discuss all of the trauma, grief, loss our students are experiencing

11. Social Media –A.Downey

- Twitter: 2,920 followers
- Instagram: 275 followers
- Facebook:
 - Total Page Followers as of Today: 1,372 followers



○

The screenshot shows a list of posts from the Facebook Insights page. The table below summarizes the data for each post.

Published	Post	Type	Targeting	Reach	Engagement	Private
06/06/2020 7:03 AM		Image	Public	94	7 4	Boost Post
06/05/2020 8:37 AM	Please join us on Saturday, June 6th from 9am to 12pm for our MSCA	Text	Public	100	4 1	Boost Post
06/04/2020 1:58 PM		Image	Public	154	21 12	Boost Post
06/04/2020 11:42 AM		Image	Public	205	22 23	Boost Post
06/04/2020 10:33 AM		Image	Public	119	15 8	Boost Post
06/04/2020 7:23 AM	Teaching Materials	Text	Public	148	12 5	Boost Post
06/04/2020 7:15 AM	Official Statement from the MSCA President. Just as we are beginning	Text	Public	173	7 7	Boost Post
06/03/2020 12:37 PM		Image	Public	201	33 4	Boost Post
06/02/2020 12:18 AM	Mixed, but kicking Mixed, but kicking. #blackoutuesday	Text	Public	471	12 10	Boost Post
06/01/2020 12:42 PM		Image	Public	176	3 5	Boost Post
05/31/2020 9:19 PM	9 Children's Books About Police Brutality / Parental Books for Kids	Text	Public	150	9 7	Boost Post
05/24/2020 11:27 AM	51 Children's books to support conversations on race, racism and	Text	Public	246	22 106	Boost Post
05/16/2020 9:14 PM	Being Antiracist	Text	Public	205	21 15	Boost Post
05/16/2020 2:09 PM	Please watch this recording from Derek Francis, Minneapolis School	Text	Public	140	4 3	Boost Post
05/06/2020 6:28 PM	D.C. Area Education for Social Justice	Text	Public	235	17 10	Boost Post

○

12. Graduate Student Rep –S. Slick

13. Public Relations – R Scott

- a. Richard has been working with other associations to make sure everyone is onboard with receiving and distributing information/resources both state-wide and nationally.

14. Professional Development-E. Reed

- a. Thank you Nikki for pulling of the PD series. Thank you to everyone involved.
- b. We should do another one this summer and possibly consider waiving the fee for those who do not have disposable income.

15. Merchandise-L. Schnebly

New merchandise already purchased for the Conference:

- Black t-shirt (w/ MD counselor logo--similar to red and white t-shirts) 12
- Thin, long sleeve pull over (w/ MD counselor logo) 30
- Car magnets (w/ MSCA logo) 100

-Other items?

-Post pictures and sell through the website? Talk to Bill about online ordering.

16. Regions

- Southern-NEEDED: Bill will reach out to a few people in Charles County.
 - Will also reach out to Alicia Jones, CCPS Counseling Supervisor
- Eastern- R. Zollinger
 - .
- Northern-J. Jaharies
 -
- Central- A Pappadeas
 - Nothing at this point to report. Wants to make anything she can do available to everyone in the state since it is all virtual right now.
- Western- Suzanne Peters
 - Some interest in this position for the upcoming election
- Independent/Private Schools - Loretta Baylor
 - Alexis Thompson may be interested in taking over this or co-chairing with counselor from Spalding.
 - Consideration to make this a co-rep position; Taking on the task of representing and connecting with all private and independent schools is a very large task for 1 person, however the other reps are divided up regionally and I believe that may be something to take into consideration for this position.

17. Update from MSDE (Jonathan Turner or Lynn Muller)

- a. Asking SC to create counseling lessons to post on MSCA website for virtual learning (resource bank created by all and shared with all).

- b. How do we address coming back to the building- mostly social/emotional but not forgetting the college/career piece or returning to the traditional academic environment.
- c. Other projects including with school nurses for the return to the building and putting together resources for working with trauma, social workers, etc. We know that some will be dealing with trauma, but others who loved working in the virtual world and will have issue returning to a building.
- d. Waivers from MSDE for students who were supposed to take assessments while schools were closed.
- e. There are funds that could be available for purchasing through Title 4 part A: school health and climate. Find out who your coordinator is or who controls this in the building for school counseling needs. There is also the Federal Cares Act. A lot is being put into technology (hardware, bandwidth, hotspots, wifi, etc).
- f. The MD recovery plan was a draft and they are currently working on the next draft (either a supplement or an updating of the current one). It was intentionally made to be fluid. How schools will open is up to every district but when it is open will most likely be mandated by the state.

18. For the Good of the Group

- Is there a rep for retired school counselors? Need to find a volunteer.
- We can post these recordings on our website along with the meeting notes.
- Website: Resources for non-members vs members. Also, resources by levels.
- Website: discussion of making the website links accessible via touch screens. Bill is going to work on adjusting the top hover links to fix this issue.

19. Next Meetings - Discuss dates for the future.

- a. Dates from 2019/2020- Oct. 5, Jan 11, March 14, June 6

20. Adjournment: 11:42am