

MARYLAND SCHOOL COUNSELOR BOARD MEETING AGENDA

SCHOOL COUNSELORS: MAKE YOUR MARK!

03/16/13

9:00 AM – 12:00 PM

Bowie State University



ATTENDEES

Attendees: J. Gers, J. Goldman, M. James, J. Jones, , B. Marchione, N. Openshaw, L. Owen, A. Taylor, K. Weeks, G. Felton, S. Ford

Via phone- G. Foust

Minutes

- I. 9:04AM Call to Order
- II. 9:05 AM Roll Call, Review of Agenda, and Icebreaker
- III. 9:20 AM President's Report – M. James
 - a. Elections
 - i. Jeremy Goldman for Secretary (July 1, 2013) and Jennifer Hitchcock for Elementary VP (Start-April 21, 2013)
 - ii. Election will take place at conference
 - b. Magazine Submission:
 - i. College and Career article submitted:
 1. J. Goldman submitted article for article Branding for College and Career Readiness
 - ii. Possible release – April 15, 2013, send April 21st
- IV. 9:35 AM Treasurer's Report – A. Taylor
 - a. Balance - \$29,928.00 currently in paypal to be transferred about \$230.00
- V. 9:50 AM Committee Reports
 - a. Grade Level VPs –
 - Gr. Foust,(emailed counselor educators to encourage them and their students to attend the conference), Je Gers -Working on the program-to submit it on Monday) Shared samples of the program (in dropbox under conference), Board reviewed and shared edits for the program
 - J. Jones (invited PG county counselors since they are the host county)
 - b. Membership – M. James
 - Current numbers-
 - 288 members in January
 - 295 members in February
 - 323 members in March
 - C. Communications – B. Marchione, S. Ford, D. Peabody
 - Spike in Website from Feb 26th-March 3rd , We have 154 likes on facebook, avg 80 ppl who view what is posted on facebook. Promoting conference on facebook and posting links to the website. Facebook posts are instantly tweeted. (Report in dropbox)

VI. 10:05 AM ASCA LDI and Delegate Assembly

a. June 28th beginning at 1:00 p.m. through June 29th at 6:00 p.m. in Philadelphia, PA

b. 5 voting delegates, unlimited "other" delegates

Attending delegates receive discounted rate to conference of \$269.00 (Save \$100)

Voting Delegates- Reserved for 3 rooms at the Philadelphia Marriott Downtown Hotel

\$179 + tax per night per room (6/28-6/30)

*1200 for hotel

With tolls, parking the total is 1904.45.

Interested Delegates - not everyone needs hotel so Michelle is canceling one room

VII. 10:30 AM Break

VIII. 10:45 AM Annual Conference

April 19th

Set Up- 6:30 am - Board

7:30am - Vendors and Facilitators

8-9am- Registration and Breakfast

9-9:45 Keynote Speaker

10-12:15 Morning Sessions

12:30-2-Luncheon Speaker/Lunch/Awards

2:15-4:30- Afternoon sessions

a. Vendors/Sponsors – D. Peabody - potential 12 vendors Devry-confirmed sponsor

b. Registration – M. James

c. Program – J. Gers

Action Agenda: provide agendas (good from now through December) with our program printed inside

✗ Due March 18, 2013

+ Rooms 1 – 4: Counselor Sessions

+ Room 5: Supervisor sessions

✗ Presentations?

✗ Work with R. Scott and M. Linkins to plan

+ Keynote Speaker: Sylinda Banks (ASCA President)

+ Welcome- M. James

+ Introduce Keynote-K. Weeks

+ Introduce Luncheon Speaker - N. Openshaw

+ Announce Award Winners -M. James, K. Weeks, G. Felton

+ Luncheon Speaker: Representative Ann Kaiser? (R. Scott)

d. SCOY/AOY – M. James

SCOY/AOY

+ Elementary SCOY(Jill Goodman from Frederick)

+ Middle SCOY (William Marchione from Charles)

+ AOY (Lisa Boarman from Howard)

✗ Plaques – M. James

✗ Press Release - J. Jones will write

✗ Announcers- Giovanni and Kayrn

e. Set up -

✗ General

+ Send items directly to the hotel

✗ Holiday Inn - Greenbelt (7200 Hanover Drive, Greenbelt, MD 20770)

+ Conference bag stuffing party

✗ Design and delivery (D. Peabody)

✗ Packing

✗ beginning at 6:00

✗ Bring Your Own Bag (Pizza will be provided. Please let Michelle know if you are planning on attending.)

+ Gifts in bag – K. Weeks

✗ Items: Lanyard, Highlighter/Pen Combo, Window Cling, Planner

✗ Gifts for speakers/vendors- Blue Crab Salsa and Chips in basket

✗ Alicia will get 100.00 gift cards for two speakers and thank you cards

Conference bag Logo -the “Your will all be the color orange



IX. 11:50 AM For the Good of the Group

For conference-get new evaluation forms printed

X. Next Meeting will be on May 18, 2013 @ 9:00 AM at Bowie State University

a. Written reports are due in the MSCA Dropbox by May 11, 2013

b. Conference Bag Stuffing Party: April 18, 2013 beginning at 6:00 p.m. (BYOB)

XI. 12:00 PM Adjournment