

MARYLAND SCHOOL COUNSELOR BOARD MEETING MINUTES

SCHOOL COUNSELORS: EXPLORE THE POSSIBILITIES!



2/22/14
9:00 AM – 12:00 PM
JHU Columbia Campus

LAST MEETING

Date and Time: 1/11/14 at 9:00 AM

Location: JHU Columbia Campus

Attendees 2/22/14: E. Humphrey, J. Hitchcock, J. Goldman, L. Owen, B. Marchione, A. Taylor, M. James, S. Ford, L. Alexander, E. Russell

Adjourned: 12:00pm

Agenda

- I. Call to Order (9:00)
- II. Review of Agenda/Approval of Minutes - January 11, 2014
 - a. Minutes from the last meeting were approved.
 - b. New committee chairs are joining the board – Independent schools, Eastern Regional Rep, and Membership committee
- III. HB 0571 (9:10)
 - a. Jeremy and two other counselors testified at the MD House Ways and Means Committee. Watched a few minutes of the testimony (accessible at <http://mgahouse.maryland.gov/house/play/cff2756e-a497-4b62-b75c-29dd0b1206cd/?catalog/03e481c7-8a42-4438-a7da-93ff74bdaa4c> and skip to 1h 8m in)
 - b. The bill was amended to include middle school and broaden the funding contingency. State audit in 2018 will require all programs to be fully funded even if the grant does not work out.
 - c. L. Owen – Counselors did a great job speaking at meeting
 - i. 17 letters to delegates submitted
 - ii. 2 amendments to the bill
 1. middle schools were added to the bill
 2. in 2018 there will be an audit for every bill on the books, if the bill was not funded adequately, then the state will have to fund that bill
 3. counselors caseload will be down to 250 by 2020

4. on Facebook, website and Twitter
5. Elementary school were not included on the bill
6. in Montgomery and many counties, elementary schools have much over 250 per counselor, usually one counselor per elementary school, counselors presenting to school board on the issue in Montgomery County
7. they see this bill as a skeleton and not the final bill
 - a. we can continue to add to the bill
8. there is a great report that details county by county, school by school, going over ratios in each school in the dropbox
9. need to continue to be that voice for elementary since they were not included in the bill

IV. President's Report – L. Owen (9:40)

a. Laura did attend the Gala and it was incredible

i. Counselor of Year Spoke

1. had a week on the hill
 - a. was really encouraging
 - b. there is a little of a letdown when thinking of our SCOY because we announce it a while before the event
 - i. L Owen suggested making the announcement a big event somehow
2. Solicitors send constant requests to add links to our site
 - a. discussion whether we should post those requests
 - i. Are the links to organizations that would make money off our members? Don't want to look like we are connected to those organizations.
3. Magazine
 - a. Publication, Steve Brunett let us submit it for MSCA magazine
 - b. request from Jennifer, Thursday, April 3rd workshop in Montgomery County for MCPS and Montgomery professional counselors at Takoma Park, MD.
 - i. am session and pm session, someone to talk at workshop from MSCA, see if anyone is interested in presenting
 - ii. Promoting MSCA
 - iii. Expect over 400+ participants

- iv. Breakout session or simply a table
- 4. NSCW events, Salisbury counselors were very appreciative that we had the event
- 5. Delegate Assembly, need to send information to Stephanie Wicks pretty quickly
 - a. Will be June 27th at 1pm, ends at June 28th at 6pm
 - b. It is in Orlando Florida
 - c. Only two voting delegates but can have as many state leaders as we like
 - d. Great opportunity to network.
 - i. Consider sending current and emerging leaders who can use the training to take the association into the future
 - e. Will non voting members get the discounted rate for conference? (\$269.00 discounted rate)
 - f. Rooms are \$199 per night
 - g. Would need to cover 3 nights room
 - h. M James states that in past everyone got a set amount of money and needed to cover the rest themselves.
 - i. Willing to go: Alicia, Jeremy, Eunice, Jennifer, Sonia (if needed)
Laura will go only if a spot is open
 - i. Estimating cost around \$1100 a person, if we cover hotel and airfare, we would only be able to send 4 people based on the amount allocated
 - ii. M James - Motion made that MSCA spends more for LDI
 - 1. S Ford – seconded
 - iii. It is encouraged that we get as many members as possible to attend LDI and represent MD
 - iv. L. Owen will put out email to full board to see who is interested in going
 - v. Reserving rooms now, Laura will connect the room reservation so people can stay for the conference afterwards in the same room
 - j. Logo, created by A Taylor's husband
 - i. Going with choice number three
 - ii. Will recognize Mr. Taylor at conference

- iii. Need it in Jpeg format for publishing
 - k. Giveaways
 - i. On some items the lowest amount we can order in one shipment is 200 pieces
 - ii. Pens are for under a dollar, board chose to not buy pen and will instead purchase post-it package which has pen included
 - iii. Stress ball, under a dollar
 - iv. Bags, \$6.30 each, larger
 - v. Lanyards, choosing red
 - vi. Post-it note package, about \$2.60 each
 - vii. Steel tumbler \$5.24 each
 - l. Need to reserve room at Holiday Inn
 - m. Conference Donation for Door Prizes - Career Communications Inc will send some counseling and career guidance books
 - n. S. Ford – Maryland Speakers Bureau - Joyce Smith may donate items for bag
 - o. Food for conference
 - i. Board chose Turkey Scaloppini, skyscraper cheesecake, panzella salad
- V. President Elect Report – J. Goldman
 - a. Ten people came to MSCA event, spent \$90
 - b. Developing a Maryland School Counseling Model
 - i. Discussed that other states have a model
 - c. Conference
 - i. Michael Linkins has access to the presenters’ information for NBCC CEUs. Over half have responded.
 - ii. Sharing sessions could be approved if they are labeled as Best Practices in Elementary, Middle and Secondary. Could get CEUs for those sessions.
- VI. Doing a Full Day Training on using Data with Patricia Hatch.
 - a. Agreed to provide the training with no cost other than perhaps airfare and hotel
 - b. Charge for the cost of lunch for members?
 - c. Charge the cost of membership for non members?
 - d. Hold the training in Rockville, MD
 - e. Will be the Second Week in August.

- VII. Wants to increase our relationships with legislators
 - a. Would love to get more legislative action
 - b. Some way to get a list of members and nonmembers of all the school counselors?
 - i. L Owen- district directors can not give a list of counselors to outside agencies
 - 1. A. Taylor has a list of counselors from when she was looking for a job
- VIII. Membership
 - a. Why should I join?
 - b. What can we offer?
 - c. Ask counselors what they would want from MSCA so they would want to renew or join.
 - d. L. Owen – Counselors do not see travelling a far distance that is reasonable for them
 - e. M. James – relationship building is needed with the district directors as well
 - f. L. Owen - Encourage the board members to go back to our district directors and advocate for MSCA
 - g. J. Goldman. Would like to give new counselors a free membership to MSCA for a year.
 - i. Would need to put our trust in district directors and put things in place so they only offer it to first year counselors
 - 1. Put a section on the application for district directors to sign stating that this is only a first time counselor in the state of MD
 - ii. Tabling idea for the May agenda giving memberships to new counselors for a year.
- IX. Treasurer's Report – A. Taylor
 - a. Jan
 - i. Earned \$916 for membership in January
 - ii. Acct expenses \$145
 - iii. Grad Seminar \$501.96, check finally cashed
 - iv. \$20 per month for constant contact
 - b. Feb
 - i. Earned \$1654 for memberships in Feb
 - ii. NSCW event costs \$1518.86
 - iii. \$20 for constant contact
 - iv. So far this year we made close to \$11,000
 - c. Going over 2013-14 budget
 - i. Budget \$27,320
 - ii. Actual amount \$6,743

iii. As of 2/14 \$33,277.23

X. Break

XI. Past President's Report- – M. James

- Nominations and Elections
 - Interest meeting, one attendee interested in secretary
- Membership/Interest Meetings
 - Current members 344
 - Profession development request
 - Data collection and RAMP preparations
 - Forming a running action committees
 - Tech for data collection and guidance lesson
 - Lesson plans shared
 -

Conference Registration

Current Numbers:

- Presenters:
 - 8 currently
 - 33 early registrations
 - 4 regular registrations
 - 14 luncheon only
 - Vendors: Dan can you please place your vendors in the spreadsheet in order to get the lunch count accurate
 - Total: 67
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- Suggestions for Registration form for next year
 - Remove membership number and expatriation date (must be checked anyway so not needed)
 - Add: county employed
 - Amend: emphasis that one luncheon ticket is include with registration
 - Reminder Today the deadline for board members to register for \$50.
 - After today will be \$155.

XII. Committee Reports

- Elementary Level VP – J. Hitchcock
 - 1. NSCW event

- a. sent out email to coordinator for Frederick and Howard County
 - b. Good event for networking
 - c. some people looking for jobs, some came from PG County
- 2. Been advertising the conference
- 3. Attended the State student Assistance program conference
 - a. Person for Upside Down Organization - Was excellent
 - b. First aid training, thinks Baltimore County is doing it
 - i. Helping staff be more knowledgeable to help students
 - ii. All members of staff involved, from bus driver to the food service staff
- Middle Level VP – E. Humphrey
 - 1. Attended Self Mutilation in Schools training
 - a. Offers a 2 day webinar
 - b. Will give information to J. Goldman
 - c. Talk to counselors about getting involved
 - i. Would like to go to meetings for elementary school to advocate for MSCA
 - 2. NSCW – 10 attended
 - a. Very appreciative
- Post-Secondary VP – A. Young
 - 1. Sent out information that the MSCA is looking for Grad students
 - 2. got many responses
 - 3. going to put two student volunteers in each session
- Technology/Communications – B. Marchione
 - 1. January had most hits that the website has ever had
 - a. This is due to visitors coming to site for conference registration combined with visitors coming to find out about NSCW events
 - 2. added pictures from NSCW events on both NSCW page and homepage picture slideshow
 - 3. Set up to put Members Only part of site live
 - a. Can do a password that changes each month
 - b. M. James suggested using all members' member numbers for the password.

- i. B. Marchione will look into it.
- c. Top pages for the past 90 days have been the homepage, the conference, the NSCW events, MSCA Open Positions and Job Opportunities
- d. Need a detailed description for Conference page to publish on site
 - Social Media – S. Ford
 - Facebook - 266 likes
 - Can now schedule posts to go out automatically
 - Weekly total reach 160
 - Twitter 420 followers

Vendors:

- Confirmed 5
- Pending 5

XIII. For the Good of the Group

- a. Discussion of groups that have been dissolved
- b. S Ford – opened up invite to board members for time share in Orlando during LDI and ASCA Conference

XIV. Next Meeting will be May 3, 2014 @ 9:00 AM at JHU Columbia Campus, Room 201

- Written reports are due in the MSCA Dropbox by April 26, 2014

XV. Meeting Adjourned (12:00)