



A Branch of the American School Counselor Association

RELATIONSHIPS. CONNECTIONS. SOLUTIONS.

SEPTEMBER 13, 2014

9:00 AM – 12:00 PM

LAST MEETING

Date and Time: 05/03/14 at 9:00 AM

Location: JHU Columbia Campus

Attendees: J. Goldman, A. Taylor, J. Gers, E. Humphrey, E. Reed, L. Jones, J. Hitchcock, J. Walker, D. Garmin, B. Marchoine, D. Peabody, R. Scott, L. Alexander

Adjourned: 12:15 PM

Meeting Minutes

1. Call to Order 9:20 am
2. Review of Agenda/ Approval of Minutes May 3, 2014
3. President's Report – J. Goldman
 - a. Welcome to new Board members
 - Still looking for representatives from Western, Central/Capital...
 - b. Board meeting dates and locations
 - i. Insurance; we should be bonded
 - c. LDI(Leadership Delegate Institute)/DA
 - i. Shirts and name tags
 - Café Press; MSCA shirts (B. Marcione will look into this)
 - Resident agent – we are incorporated: RA is our accountant in White Marsh
 - ii. State treats for 200 people
 - packets of Old Bay
 - Contact McCormick (Jeremy will look into this)
 - Stress balls w/MSCA on it
 - University of MD-Give aways (Laura will look into this)
 - iii. As the board grows, consider policy governance
 - Paradigm shift to incorporate committees
 - iv. Small stipend for administrative roles?
 - Pay a small stipend to members who take on more intense/labor intense responsibilities; review for budget for next year
 - d. Newsletter topics
 - 1st one out
 - Looking for submission for article on group counseling
 - e. Financial Education and Capability Commission
 - Present proclamation during NSCW
 - In order to push for school-counselor ratio; need to outline time spent during day and expense per child; MSDE is working on time analysis
4. President Elect's Report – E. Humphrey
 - ASCA Conference/LDI- Florida 2014
 - Possible two conference- Fall- beginning school year, and Spring
 - Have conference at a University
 - Have graduate conference and Spring conference combined
 - Have target sessions for: retiring counselors and new counselors
 - Have focus sessions: Principals, Administrators, and invite them at no cost.
 - Have Doctoral students present on their dissertations

- Offer grant to members for supplies (2) \$50.00 gift certificates
 - Send a letter to all school counselors inviting them to join
 - Make phone calls to members and invite them to join, volunteer, and attend special events
 - Partner w/MSEA for attend their conference; ask members if they are interested; another suggestion would be to start w/AMES-Denise will poll members
 - Eunice & Sonia will be presenting at the MSEA conference, Oct. 17th
5. Treasurer's Report – A. Taylor
- Check Finance folder for forms and other info.
 - a. Ledger; Alicia went over budget; as of now we are working w/a negative budget because we added in several events and not sure how much income we will bring in
 - b. Dollar limit on check-signing? Currently don't have a limit but will look into having 2 signatures for over \$2-3000
 - c. Remit funds in the same form as payment
 - d. Storage facility rental; board members will store
 - e. Looking for someone to help w/treasury; WILL TRAIN!!
 - f. Include LDI in budget for next year
6. Post-secondary VP – N. Carlson
- a. Graduate student seminar: Sat. Oct 25th from 9-3pm at University of DC (4200 Connecticut Ave); Bldg. 41, A3
 - Jermery will present on technology, Ed Reed will present on Be Your Best SELF (Social Emotional Learning is the Foundation to Success)/Counselor-Administrator Partnership
 - Student MSCA members- \$20; a motion was put to the board and all were in favor
 - For Grad Seminar: Student Member \$15; Student Non-member \$35; Professional School Counselor Member \$20; Professional School Counselor Non-member \$55
 - Shared Counselor Educator survey from post- secondary schools
7. Secondary VP – J. Gers
- 40 new members; 22 renewed; 5 unpaid=359 members
 - Looking to invest in Membership Mgmt. for membership; Jermery proposed that we try Wild Apricot for 30 day trial
 - Look at offering a discount for local membership if they join MSCA/ASCA; MSCA is offering \$25 District/Association rate pd to MSCA from the Association Leader; Motion was presented and passed
 - Laura will have membership booth at Western MD School Counselor Conference
 - Start an Outreach Committee for members who may be interested in helping out w/MSCA throughout the yr
8. Middle VP – E. Reed
9. Elementary VP – J. Hitchcock
10. Committee Reports
- a. Recognition –
 - i. Organizations solicited to be judges;\$50 cost for Gala-used to pay judges
 - ii. Using ASCA platform
 - iii. Counselor Educator, Principal, and grad student, as well as advocate?
 - iv. Winners should GET something; years membership dues? Look towards sponsors to offer something-Laptop or Ipad; continue w/plaque but something else
 - v. Also recognizing new NCSCs, NBCT-SCs, and RAMPs.
 - vi. Sean McComb confirmed @ \$250.00-keynote at Gala
 - vii. Need help creating and sending out invitations (Laura Jones will design and order invitations-Vista Print)
 - b. Advocacy –
 - i. Training in DC, join MSEA and PCACAC in Annapolis?
 - ii. Hard-copy leaflets for teachers at MSEA
 - iii. Hard-copy leaflets for legislators and administrators
 - iv. Part-time lobbyist for \$10,000?
 - v. Suggestion: bring to Grad seminar and ask if someone would like to take this on
 - c. Conference –
 - i. Copyright transfer for our intellectual property?
 - ii. RAMP camp in April or May, maybe MSCA could offset the RAMP fee cost

- iii. Branded screen cleaner in conference bag
 - iv. ASCA can host webinars; MSCA can download 10 webinars to put on MSCA website offered to members only (Laura Jones, Bill Marchoine & Ed Reed will work on this)
 - v. Keynote: Eric Sparks re Student Mindsets, Wes Moore, Colette Dollarhide, Carolyn Stone, Cheri Lovre, Cheryl Holcolm-McCoy
 - Keynote is paid
 - Presenters approved for the conference will be able to attend the conference for FREE including lunch; vote was presented and passed
 - vi. Moving call for proposals to a google form, rather than a word doc.; Need more proposals, especially on Elem. level
 - d. Public Relations –
 - i. Sponsorships and Exhibitors
 - ii. Looking for people to help w/this committee (Laura Jones will help with this committee)
 - e. Elections –
 - i. Exec officers should be talking weekly by phone about vision
 - ii. What was the phone number for info sessions?
 - iii. Can we have Google voice, and direct calls to an on-call officer? YES
 - f. Bylaws –
 - i. Define regions
 - ii. Change charter articulation
 - iii. Move election cycle up a month to be effective June 1 (makes LDI less confusing)?
 - iv. Should indicate some statement about conflict of interest
 - v. We should really have a handbook for each role, Dropbox could replace that if we keep good records
 - g. Membership – J. Gers
 - i. High School scholarship; 1-\$200 scholarship; Deadline Nov. 30, 2014
 - ii. Include membership application with ASCA membership process?
 - iii. Give away membership as door prize for regional events
 - Laura will organize a date and place for Fred/Mont counties (and possibly Carroll)-No more than \$500/night; in Fall
 - iv. Grad students pay only a little
 - v. Advocate for Danielson evaluation to include a point for MSCA membership, 2 points for MSCA board position (Louisiana found it to be successful)
 - vi. Membership drive
 - Oct-Dec. push for membership; big incentives are drawings for free gifts (Next year MSCA membership, MSCA conference registration fee, Trish Hatch books, 1 Gala ticket)
 - h. Technology/Communications – B. Marchione
 - Add NBCTs, RAMPS and NCSCs to the website
 - Membership & SCOY information/forms are updated on website
 - Send resources (lesson plans, information, etc) to share w/Members only
 - i. Social Media – S. Ford
 - 320 likes
 - 741 twitter followers
 - j. Regions
 - i. Principal breakfasts by region?
 - ii. Back-to-school mixer socials by region in October?
11. For the Good of the Group
12. Next Meeting will be on January 10, 2010 @ 9:00 AM at Anne Arundel Community College
- a. Written reports are due in the MSCA Dropbox by September 20, 2014
13. 12:43 PM Adjournment