



A Branch of the American School Counselor Association

RELATIONSHIPS. CONNECTIONS. SOLUTIONS.

MAY 16, 2015

9:00 AM – 12:00 PM

LAST MEETING

Date and Time: 02/20/15 at 9:00 AM

Location: Prince George's Community College

Attendees: J. Goldman, E. Humphrey, D. Peabody, J. Gers

Adjourned: 12:30 PM

Agenda

1. Call to Order at 9:13
 - a. Introductions
2. Review of Agenda/ Approval of Minutes January 10, 2015
3. President's Report – J. Goldman
 - a. MASSP Partnership—more SC duties and less non-SC duties
 - i. Newsletter article offered
 - ii. Executive Director as a contact in MSCA
 - b. Lauryn's Bill Update, PD suicide prevention (SCs should understand and intervene)
 - i. SCs are responsible for the prevention of suicide of our students
 - ii. Bill was put together to require training for SCs on suicide prevention
 - iii. Amendment included college and career readiness, but was not presented
 - iv. Didn't pass the House, but passed the Senate
 - v. Outcome: CEUs instead of required credit
 - vi. From Eunice: MSCA Board members should reach out support individual counselors going through tough situations
 - vii. From Ed: What structure can we put in place to help the Board know of SCs who need to be reached out to
 - c. ASCA meeting with VSCA and DCSCA
 - i. Using ASCAs membership database instead of individual states' having their own
 - ii. Contracted conference planner
 - d. Way 2 Go Maryland
 - i. College knowledge sharing—one individual who travels around the country
 1. Targets middle school through 10th grade
 2. Can they present at our conference
 3. Have a website students can access and do college planning
4. President Elect's Report – E. Humphrey
 - a. Professional Development is the theme
 - b. Want to increase membership—want to answer the question, why should I join?
 - c. Building the members only section of the website
 - d. Theme for next year: "What's in Your Toolbox"
 - e. Graduate conference—committee with Nancy heading
 - i. Wants to get more states involved
 - f. Book sales
 - i. Selling ASCAs books
 - ii. Dan will reach out to ASCA to find out how that works
 - g. Eunice's vision for this year:

- i. Increasing Professional development
 - ii. Membership
 - iii. Advocacy
 - 1. If SCs can't get away from certain duties, making the most of it from a counseling perspective
 - a. 2 sides, focus on collaborating
 - b. From Robin: during a conference, have a session on empowering SCs with saying "no" to administrators
 - c. From Jeremy: comes down to educating the principals on the duties, roles, and how to evaluate SCs
 - d. From Ed: WIFM—what's in it for me from an administrator's point of view
5. Treasurer's Report –
 - a. Expected to get \$11000 in membership dues—over by \$2000
 - b. Expected to get \$600 from grad and Trish—over by \$1200
 - c. Expected to get \$12000 from conference—under by \$350
 - d. Expected to get \$0 from gala—over by \$3000
 - e. Still on budget
6. Post-secondary VP – N. Carlson
 - a. Kept in contact with other counselor educators
 - b. Focus on building for the next grad conference
 - c. From Jeremy: ASCA will help with advertising and collaborating
7. Secondary VP – J. Gers
 - a. APs are done
8. Middle VP – E. Reed
 - a. Looking at ways to promote membership
 - b. Increasing the face value of membership
 - c. End-of-year social planning
9. Elementary VP – J. Hitchcock
 - a. No report
10. Committee Reports
 - a. Recognition
 - i. SCOYs
 - 1. Every year from 2016 on, one SC will go to the White House for recognition
 - 2. Top three go to Annapolis for panel interview
 - 3. One SC selected to go to the White House
 - ii. Committees are needed for next year and moving forward
 - 1. Newsletter
 - a. 3 Newsletters a year
 - b. Each has a theme
 - 2. Conference/Gala
 - a. Program
 - b. Invitations
 - 3. RAMP Camp
 - a. August 4th
 - b. In the future, April or May and maybe MSCA could offset the RAMP fee cost
 - 4. MSEA presentation
 - a. In Ocean City
 - b. October 16 and 17
 - c. Conference pays for hotel and transportation
 - d. Eunice would like 4 different presentations—keep topics broad and not SC specific
11. Conference Follow-up
 - a. People overall were happy with it
 - b. T-shirts
 - c. Advocacy
 - d. Professional Development

- i. Conference
- ii. NBCC Contact hours
- e. Public Relations – D. Peabody
 - i. Sponsorships and Exhibitors
 - ii. New things this year
 - 1. 14 Vendors this year = \$125 per table
 - 2. 4 Conference sponsors = \$2600 total—gold sponsors got logos on the bags and the MSCA homepage—moving towards and ongoing sponsorship/partnership relationships
 - iii. Need more people for the committee—deadline oriented and organized
 - 1. Richard and Ed interested
 - iv. National Guard—personalization
 - v. MACC—meeting locations
 - vi. Mailing list access—Sponsorships are different from ongoing partnerships
 - 1. Opt-out option
 - 2. ASCA has a disclaimer for sponsors saying they can deny access if not in members’ best interest
 - 3. Motion from Ed Reed—to make our membership database available to our cooperate sponsors and partners
 - a. Jeff Walker seconds
 - b. Discussion closes
 - c. Call for questions--Vote 5:3—motion passes
 - 4. Motion from Dan Peabody: Contact Info Sharing w/ sponsors should be limited by:
 - a. Contact information will be email only
 - b. Every member will have an opt-out option
 - c. MSCA reserves the right to deny requests deemed contrary to the best interests of the membership
 - 5. Jennifer Hitchcock seconds
 - 6. Discussion closes
 - 7. Call for questions--Vote passes unanimously
- f. Elections –
- g. Bylaws –
 - i. Updates passed unanimously, haven’t heard back from ASCA, though
 - ii. Big updates—no association with MCA and addition of the regional reps
- h. Membership – J. Gers
 - i. From Jeremy—By county, definitely growing
 - ii. Update WA with all accurate information—possibly splitting up the membership to update
- i. Technology/Communications – W. Marchione
 - i. Last April hits 1200, this April hits 2000
 - ii. Home page, Spring Conference, and Members Only sections are the most popular
 - iii. Store, 122 visits, no purchases
- j. Social Media – S. Ford
 - i. Continues to grow
 - ii. Most log-ins at night
 - iii. More followers on Twitter (1,096) than Facebook
 - iv. Following 201
 - v. 1,700 Tweets
 - vi. Sonya stepping down as the social media chair and is interested the newsletter chair
- k. Regions
 - i. Principal breakfast by region
 - ii. Back to school mixer socials by region in October—possibly spreading out throughout the school year
 - iii. Sept 30-Oct 2 Western MD conference
 - iv. Need to get public school counselors to NACAC
 - v. Southern
 - vi. Eastern

- vii. Northern
- viii. Central
- ix. Western

12. For the Good of the Group

- a. 1 application for the Middle School VP is in—Jeremy will create the ballot tonight
- b. How many meetings next year—leave it at 5
 - i. August 4th—RAMP Camp
 - ii. August 15th
 - iii. September—no meeting
 - iv. October 16-17—MSEA
 - v. October 24th—grad seminar
 - vi. November 14th
 - vii. December—no meeting
 - viii. January 9th
 - ix. February 5th—Gala
 - x. March 12th
 - xi. April 15th—Spring Conference
 - xii. April 16th—Possible second day of spring conference
 - xiii. May 14th
- c. Budget for 2015-2016
 - i. Motion from Ed Reed to accept the budget
 - ii. Jennifer Jones seconds
 - iii. Call for questions—vote—unanimously passes

13. Adjournment

- a. Motion to adjourn by Dan
- b. Seconded by Eunice
- c. Call for questions—vote—unanimously passes