



A Branch of the American School Counselor Association

LEADERS AMONG LEADERS

NOVEMBER 19, 2016

9:00 AM – 12:00 PM

Date and Time: 9/19/16 at 9:00 AM

Location: JHU Columbia Campus

Attendees: Eunice Humphrey, Danielle Palmer, Xiomara Medina, Jennifer Jones, Rawn Boulden, Traley Gearhart, Alexis Pappadeas, Robin Handler, Kelly Ruby, Jeremy Goldman, Bill Marchione, Neal Bankenstein, Ed Reed, Richard Scott, Lisa Spera, Vivian Lee, Laura Jones, Nancy Carlson

Adjourned:

Agenda

1. Call to Order
 - Icebreaker activity/Introductions
2. Review of Agenda/ Approval of Minutes August 27, 2016
3. President's Report – E. Reed
 - a. Opening Remarks -
 - b. MSCA – Membership Survey
 - -31 members from Frederick CountyEnd of year we got feedback from members - our role is to provide ongoing PD to our members
 - 131 people responded for what we need
 - Results are on Box
 - Top 3 areas - Student Mental Health Issues, Social Emotional Issues, College and Career Readiness
 - PD needed in Data Driven Counseling programs as well
 - Vivian Lee is MD Reach Higher State team
 - c. MSCA,VSCA, DSCA- Future Workshops
 - Possible workshops with Virginia and DC workshops in the future
 - d. MSEA - school counselors presentation review
 - 38 in each of Ed and Eunice sessions
 - They are looking for presenters for next year - need to keep this relationship
 - e. MD Task Force on Habitual Truancy
 - Looking for people who are interested in working on the state task force
 - f. Reach Higher Initiative

Vivian - what metrics each state will say how underserved populations are being served

White House team is reaching out to all states to see what each are doing

g. Switzerland's Vocational Education and Training System

Looking at how to share what they are doing with apprenticeships and share with other countries because of their success - helping students get certifications
Soft Skill sets also valued

h. Calendar Review/Revisions

4. President Elect – N. Carlson

-C Rowland - ASCA President - do we want to have her at one of our meetings or honor her in a way?

-Vacancies in DCPS if you know anyone looking for a job

5.

a. Reach Higher Initiative – Recap

b. President of ACA – Catherine Rowland

6. Past-President – E. Humphrey

-MSCA conference: need more proposals for sessions

-looking for keynote speakers (have 3 in mind)

-Eastern shore counselor conference will disband and counselors will be encouraged to attend MSCA conf.

-Need help on conference committee and looking for other counselors to spearhead future conference committee for next year

- Nancy and Eunice presenting at ASCA
- Robin - can we get together with surrounding states to have larger/regional conferences rather than regional conference
- In Greenbelt because it is the central part of the state rather than moving it around the state
- Get feedback from membership on location of conference and other ideas
- Ed - how do we make the conference more appealing to get more counselors to attend
- 6/180 from last year wanted to change the location
- Also looking at 2 day conference in the future
- Need help for conference committee
- Need future conference committee

7. Treasurer's Report – J. Jones

-\$14,084.80-current balance

-Web Advertising \$660/month

-Tess: who is the contact at ASCA so that members can also register for MSCA from their website

8. Post-secondary VP – V. Lee

-March 4th-Grad Seminar

9. Secondary VP – J. Goldman

-MD State Dept. Of Financial Capability/Central scholarship Bureau-Jeremy was invited to speak

-Committee for recognition; if interested in being on committee, let Jeremy know

-Looking for grad nominees

-Looking to celebrate RAMP winners as well

-Consider opening nominations for SCOY in April

-Register for Gala; Board members \$25/ and guest

-Laura Jones will send out invites

10. Middle VP – N. Bankenstein

-Membership goal

-MS seminar survey

-newsletter; include MSCA calendar of events

-Mike Row; dirty jobs; presenter for vocation

-Ed Jacob and Tory Stone-Impact Therapy (presenter at conference)

11. Elementary VP – M. Battle

12. Building Strategic Partnership

-Meet Dec 8th; talent pipeline management

-Look at businesses in your community that might be willing to sponsor our conference

13. Professional Development

14. Membership

-Membership drive

-Focusing on marketing

-Need to update website

-Supervisors of School Counselors Meeting on Nov. 29th-

-Laura will send all minutes to Bill to put on website (this year's and past)

15. Legislative

-Jennifer Jones spoke about the problem with ASCA ratio in the schools not being met; advocating for equitable school counselor ratio in all schools across MD

-MSEA has 3 lobbyist; Jennifer Jones applied for the open position

16. Technology/Communications

17. Graduate Students – R. Boulden, Jr.

- Grad student council-raise Grad student membership
- serve on MSCA
- Serve in leadership role
- what can MSCA do to support grad students

18. Public Relations

- Need Board members to get info. to Bill so that he can post it on the website
- Rawn will take over Facebook and Twitter
- Web hits increased in past 3 months
- Home page/scholarship top hits
- Multiview advertising on our website; more strategic spot on page
- Jobs section is a frequent hit
- RAMP link is not working

19. Scholarship Committee

- About 30 grad scholarships; need volunteers to read

20. Regions

a. Regions: \$500 budget

i. Southern-B. Marchione

- Social-LaPlata Red Oak Bistro; Dec. 2nd- 3:30-6:30pm

ii. Eastern-K. Ruby

iii. Northern-L. Spera

- sharing MSCA notes; present every s.counselor meeting; reach out to other counties; Make s. counselor understand the connect between local, state and national membership

iv. Central-G. Hedges

v. Western-R. Haney

21. For the Good of the Group

- Anyone interested in writing the MSCA newsletter, let Ed know
- Multiview might be available to take this over; Bill will look into cost, etc.

22. Next Meeting – Jan. 7 @ 9:00 AM at Johns Hopkins University. Columbia Campus

- March 4th-Grad Seminar @JHU

23. Adjournment