



A Branch of the American School Counselor Association

REBOOT, REFILL, REFRESH

JANUARY 12, 2019
9:00 AM – 12:00 PM

Date and Time: 1/12/19 at 9:00 AM

Location: JHU Columbia Campus

Attendees: Kelly Ruby, Laura Jones, Juliana Lofgren, Marian Hoyt, Holly Kleidertein, Megan Shockley, Melissa Osborn, Xiomara Medina, Tricia Adkinson, Maureen Ponce, Cathleen Kazio, Troy Evans, Loretta Baylor, Allie Downey, Richard Scott, Towanna Miller-Johnson, Alexis Pappadeas, Leslie Schnebly, Zack Clarke, Nancy Sheain

Adjourned: 12:00pm

Agenda

1. Call to Order
 - Introductions
 2. President-Elect -L. Jones
 - a. Scholarships
 - 2/\$500 scholarships offered for graduating seniors
 - Winners:
 - Jan 14-Notify winners
 - b. School Counselor of the Year and other awards
 - 2019: MD SCOY: Zack Clark
 - Middle School: Stephanie Walsh
 - Elem: Tracey Spain
 - Graduate Student of the Year winner: Laura Fernandez Garza
 - Principal of the Year-Renee Jenkins
 - Educator of the Year-Barbara Ebaugh
 - Advocate of the Year-Dr. Lynn Muller
- RAMP Recipients:
 - Judith Pollack & John Morgan-Calverton Elem.
 - Lashonda McFarland-Melwood Elem

3. Past-President – E. Reed

a. Elections

4. President's Report – K Ruby

a. School Counseling Week (Nancy, Melissa, Lesley, Allie, Megan, Troy & Kelly)

- i. Gifts for members (door hangers, stress balls, notepads, pens, etc)
- ii. Upload mailing addresses to supplier and have them mail it (For ex:Etsy)
- iii. Message from President; attach handout for counselors to print

b. Committees

i. Members interest

ii. Lauryns Law summer PD

-Nikki Ham is teaching for Bowie and would be willing to teach for us

-2-day training session that will meet the hours and certification requirements (minimum cost for members; additional cost for non-members).

-Richard, Trish, Xiomara, Zack, Maureen, Laura & Loretta willing to help plan this event

-Possibly in early August (possible survey to members to find best availability).

iii. Membership committee-

1. Committee for each level & each region

a. Marian Hoyt & Bill Marchione

2. Welcoming new members (monthly)

a. Welcome packet: letter from president, sticker, notepad, coupon for swag

3. Creating resources for the members-only page or email (Tricia, Kelly, Xiomara & Loretta)

a. Lesson Plans

b. How to work with parents

c. Presentations

d. Surveys

e. Job Postings

- f. Facebook interactive page with resource sharing
 - 4. Contact coordinators at beginning of year for a list of new school counselors: include tips for success in your first year & invite to crab feast.
 - 5. Mentoring program to support new school counselors-Maureen Ponce
 - iv. Resources page on website for members only
- c. Revise Mission and Vision
 - **Mission Statement:** The mission of MSCA is to promote excellence in the profession of school counseling and to foster the full potential of all students regarding academic, career, and social personal growth
 - **Vision Statement:** The Maryland School Counselor Association creates a network of support for school counselors by providing professional and leadership development, outreach, and advocacy. MSCA promotes academic, career and social-emotional maturity to ensure that all students are prepared for college and career readiness in a global society.
- d. Google Drive/Box-
 - i. Kelly will make folders in google docs/ team drive
 - ii. transfer files from Box
 - iii. Create accounts for the
 - iv. position not the person
- e. Zoom
 - i. \$14.99/ month - conference calls
 - ii. \$19.99/month- conf. calls, webinars, etc.
- 5. Treasurer's Report – X. Medina
 - a. Current Budget- \$24, 774.94
 - b. Vote on budget
 - c. Discussion regarding next year's ASCA conference
 - i. Need vendors (see below under conference).
 - ii. Swag (merchandising)
 - d. Reimbursement form- all receipts must include this form to be turned into the accountant
- 6. Post-secondary VP – N. Ham
 - a. Grad Student Seminar summary report
 - b. Sent list of email; students want to get more involved with MSCA (Laura will invite them to the meeting)
 - c. Emerging Leaders Program (Nikki sent proposal & will present at conference)- Responsibilities: present at conference, attend meetings, commit

to one year training, one year service. Benefits: free membership for 1 year, free training, an assigned board member mentor. Time Frame: Roll out at conference, applications April 2019-June 2019, Announce Leaders for 2019-2020 year.

7. Secondary VP – M. Ponce
 - a. Partnered with Alexis for the central region PD
8. Middle VP – C. Kazio
 - a. What data do we want to gather?
 - b. Upload resources for MS counselors
9. Elementary VP – J. Jewell
 - a. Gather data on what supports we can provide through MSCA.
 - b. Are there topics we should be covering at the spring conference.
 - c. Be the spokesperson for the level.
10. Membership - B. Marchione
 - a. 714 active members (32 Graduate Students, 550 Individual Members and 132 Members through ASCA) Includes new members from PD on Trauma.
 - i. 576 members last year
 - ii. Goal was to increase by 10% which is another 58 members. Exceeding our goal!!
 - b. Bill would like to email the 425 expired/lapsed members we have lost and offer them a \$25.00 membership special for the new year. Offer during NSCW-one time only! Do it as a gift for anyone. Send a separate “We Miss You” email to those lapsed members.
 - c. Laura purchased pens, sticky notes & stickers for new members.
 - d. Regional reps should reach out to new members and personally welcome them.
 - e. Add to social media (Are you a MSCA member? Is it on your resume? Join now!)
 - f. Keep discount for grad students
11. Legislative – E. Reed; Holly Kleiderlein (hkleiderlein@aacps.org) would like to take over this position but needs/wants training. (Contact John Turner at MSDE, the VSCA president: Liz Parker and the GSCA president: Sarah Berke)
 - a. Committee: Loretta, Zack, Trish, Kelly, Ed Reed, Richard Scott, Leslie, Maureen, Jeremy Goldman

- b. “There are several bills coming up in the 2019 legislative session that could have a big impact on School Counselors at all levels. I would like to talk to legislators about these bills and could use some support from MSCA. I see that there's nobody currently listed as the legislative chair, so I don't know who to reach directly.” Ratio has not kept up with growth. Holly has presented to the board about the changes and the impact on students. With new elections, a lot of them don't know what counselors do. Required/mandated lessons and time expectations are not realistic. We're not being included to have a conversation regarding mental health. Worried more legislation is going to come out and expect more. Spoke to school board president and she would keep her apprised of new legislation. State Legislator- Bagdall came to a board meeting and spoke to Holly. Richard Scott used to work at MSDE in school counseling. 2013 bill dealt with the ratios and the counselors' responsibilities- passed in the House but not the Senate. We need someone to re-sponsor that bill. Will need to get it on the table for next session (summer session). Legislators like statistics! Need to collect data on ratios and daily responsibilities.
- c. We have fallen short in previous years and need to get our voice out there. We need to select a day to call as MSCA advocacy day and everyone calls their representative. Can we get the students to write/say something regarding our roles? Can we have a breakout session at the conference?
- d. Contact Jon Turner, MSDE to help

12. Technology/Communications – Trish Adkinson

Website Proposal:

https://drive.google.com/file/d/1EkrDdKu6mY66m9w3k8_oZaZkDySl8LsV/view?usp=sharing

Resource Hub:

https://drive.google.com/drive/folders/1rK9xotlAs6RCP4KT8W--hbpjr_9hYe9s?usp=sharing

Needs:

- Password list for connecting social media
- List of updated board members, committee members, etc.
- Input on ideas for additions

Note: Longevity of management.. Word Press, Wild Apricot, other more user friendly?

Wix Package Costs: <https://www.wix.com/upgrade/website#/>

Questions:

- Would this meet our storage size needs
- Could we still have the advertisements on our page?

13. Graduate Student Rep – L. Schebly

a. Graduate Student Seminar

- Nov. 10th, 2018 9am- 12p
- Budget was \$500 spent \$497.46 (Bowie caterer took half the budget).
- Mostly positive feedback; Leslie has the data. Many want to get more involved and have another conference. They also really wanted to MoCo there.
- Include more time to talk to each county that the students are interested in. Maybe each school has a rep table to make those connections.
- Need to book the event sooner. Move around to different locations to involve other schools (UMD, Loyola, Hood, McDaniel, another campus?)
- Leslie has 5 yard signs that say “MSCA event”
- Video tape the seminar so we can put it on the “Members Only” page.

14. Public Relations – R Scott

15. Gala - L. Jones

Feb. 8, 2019-Martin’s Crosswinds in Greenbelt

- Carol Kaffenberger will be our keynote speaker (Needs History of MSCA)
- 80 people registered so far (Board members must register!)
- Trish Adkinson- Photographer (Free ticket)
- Need banner

16. Conference – K Ruby, L Jones

Theme: REBOOT, REFILL, REFRESH

- APRIL 5TH, 2019 AT THE DOUBLETREE IN ANNAPOLIS

-SO FAR WE HAVE 15 PROPOSALS (WOULD LIKE 10 MORE)

-WE HAVE THE MAIN BALLROOM AND 5 BREAKOUT ROOMS FOR THE WHOLE DAY.

-CONTINENTAL BREAKFAST AND LUNCH

- FREE PARKING & A SHUTTLE THAT GOES DOWNTOWN
- RATE FOR THE ROOM \$149
- BOOKED 6 DOUBLE ROOMS
- NAVAL ACADEMY DOES GROUP TOURS (MAYBE THE DAY BEFORE)
- ONLINE EVALUATION PROCESS? SEND CEU'S ELECTRONICALLY? GIVE POWERPOINTS UPON COMPLETION?
- LOOK INTO GETTING A MSCA APP
- ED/RICHARD WILL START RECRUITING VENDORS/SPONSORS**
- VENDORS WILL BE LOCATED IN HALL AND WILL HAVE ACCESS TO ELECTRICITY
- ***FOOD TASTING IN FEB.-BOARD MEMBERS WELCOME!
- LAURA WILL PURCHASE A BEACH BAG, SUNGLASSES, WATER BOTTLE AND CHAPSTICK FOR ALL PERSONS REGISTERED IN ADVANCE FOR THE CONFERENCE
- LAURA WILL ORDER T-SHIRTS TO SELL (NO THREE QUARTER LENGTH FOR MALES AND SMALL LOGO ON THE FRONT). ORDER MORE FLEECE ZIP-UP
- GIVEAWAY BASKETS- BEACH TOWELS, MALLETS, OLD BAY

17. Regions

- i. Southern-N. Bankenstein
- ii. Eastern- M Osborn
 1. Setting up regional event at Chesapeake College.
 2. Thinking early March to talk up the conference. (12:30-2:30pm?)
 3. Becoming a Trauma Informed School
- iii. Northern-L. Spera
- iv. Central- A Pappadeas
 1. Event went really well. 114 registered. Bill was there to register those who were not registered.
 2. Lincoln Tech wants to host us again and possibly have a table at the conference.
- v. Western- Suzanne Peters
- vi. Independent/Private Schools - Loretta Baylor
 1. Logistics (needs a MSCA email)
 2. Will also include MD charter schools
 3. Also wants to do a PD (possibly Trauma Informed School as well).

18. For the Good of the Group

- MSCA blog/scene (post questions/suggestions, advertise research, etc.)
- MSCA Banners, etc. need to be housed in one place
- Put history of MSCA on website

-Contact Bill about getting Trish, Holly, & Loretta a MSCA email address.

-Elem and Secondary School Counseling Act

-Feb. 4-8, 2019-NSCW; **Need committee**; send a gift to all members; ideas?

-Why join MSCA?

-Professional Development

-Offer Contact Hours or CEUs good toward certification and licensure

-Networking

-Resources

-Political Advocacy

-Supporting Program Development

19. Next Meeting - March 9, 2019

20. Adjournment