



*A Branch of the American School Counselor Association*

BUILDING BETTER HUMANS

MARCH 14, 2020  
9:00 AM – 12:00 PM

**Mission Statement:** The Maryland School Counselor Association (MSCA) advocates for and promotes excellence in the profession of school counseling to support current and future school counselors in fostering the full potential of all students' academic, career, and social/emotional development across all regions of the state.

**Vision Statement:** The Maryland School Counselor Association (MSCA) creates a network of support for current and future school counselors by providing professional development, leadership, outreach, and advocacy through ethical practices. MSCA, in association with the American School Counselor Association (ASCA), empowers all Maryland school counselors to promote every aspect of student success through implementation of the National Model.

Date and Time: 3/14//2020 at 9:00 AM

Location: Virtual Conference

Attendees: L. Jones, N. Ham, A. Downey, B. Marchione, H. Kleiderlein, K. Ruby, M. Hoyt, A. Thompson, E. Reed, C. Kazio, T. Spain, M. Ponce, Rose, G. Foust, L. Schnebly, R. Scott, S. Peters, X. Medina, A. Pappadeas, Rose Zollinger, Jim Vaughn.

Adjourned: 11:40am

#### Agenda

1. Call to Order
  - Introductions
2. President-Elect -N. Ham-
  - a. [Report](#)
  - b. Online Webinars for Members only (please
3. Past-President – K. Ruby
  - a. Elections will be in the spring.
  - b. Possibly treasurer & elementary VP
4. President's Report – L. Jones
  - a. Lauryn's Law -Offer again this summer?

- i. Two dates: June 13 and 14 (Sat. & Sun) and August 3 and 4 (Mon & Tues) Run both dates but make sure we split up the responsibilities so people are not required to run both functions.
  - ii. Nikki will put something out to Board Members asking which dates everyone is available to volunteer.
  - iii. Currently have received an email from approximately 15 people since last year asking about the course. Last year we capped it at 70 & had approx. 66 people.
  - iv. Shared the cost of the speaker with Bowie State; provided light food last year. Received a notice of “anticipated” cost but did not receive a bill. Made a profit last year.
- b. Conference-Friday, March 27, 2020 at the Westin Annapolis
  - Max 320 people (not included exhibitors) As of 3/14, we were up to 223 attendees.
  - We should reach out to the financial company that ASCA has paid for in order to get advice and assistance.
  - Email that was sent out says “we have decided to cancel this date” & “we are working with the venue to secure a new date” & “those who registered will soon be receiving an email from our treasurer regarding refunds.”
  - As of 3/14, only one person has asked for a refund.
  - Refund Form Template: <http://www.mscaonline.org/wp-content/uploads/2020/03/Registration-Cancellation-Form-2020.docx>
  - If we don't reschedule in 2020, we lose our money with DoubleTree (they are granting us an extension; not a refund).
  - Reschedule??? Can host during the summer, too. Will look into non-Friday dates the hotel is available.
  - Should we do an online poll? Narrow it down to two or three dates. Laura needs to speak to Wendy this week to see what is available. So here are some Fridays that are available - May 15th (a lot of commitments & HoCo would not be able to attend), September 4th, October 9th, October 16th (this conflicts with MSEA), October 30th
  - Also some summer dates: Aug. 7(Fri), 10(Mon), 17(Mon),21(back to school week)
  - Wait to send anything out to members until we have more information regarding refunds, dates, etc.**
- c. ASCA U Leadership Training FREE to all Board members!
- d. LDI Seattle: Who's going? How much money?
  - Laura booked 5 rooms from June 23-June 30 at the Sheraton Grand Seattle (2 doubles/room) Laura & Kelly have to go because they are voters.
  - Google survey sent on 2/19.

-We have always left the budget where it is because the location, cost, # of ppl who go, is always changing; however, it is going to be on the West coast again next year.

-Need to get the names to Leisl (around 4/1) and book flights. Southwest is keeping their prices on the higher end; other airlines are cheaper. Do we give each person a stipend?

-Reschedule this conversation for after ASCA has their meeting.

#### -MSCA Newsletter-

May issue is **Self-Care and Summer Transformation**, with feature articles on interviewing and the job search, thriving in a new school counseling role, and adjusting your mindset over the summer.

if you would like to submit an article, please email Laura (Due April 10)

Should we do something on Lauryn's Law

#### e. Shutting down Box -IF YOU HAVE ANYTHING ON BOX MOVE IT TO GOOGLE DRIVE ASAP

#### 5. Treasurer's Report – X. Medina

- a. Current balance is off because there are checks that are being sent from Bill to Xiomara and a few bills that need to be paid.
- b. We are transitioning over to the ASCA provided financial company. Should be within the next week or so.
- c. If there is anyone who is waiting for reimbursement please notify Xiomara.
- d. Xiomara will put something out after her meeting with the financial company.

#### 6. Post-secondary VP – G. Foust

- a. Spring Conference: “You're Hired! Now what?”
  - i. Xiomara's request to utilize her school is pending but no longer planning on doing it in person.
  - ii. Should we offer this as a live webinar? Xiomara and Marian could help. We are currently on the platform for “GoToMeeting” through ASCA. We just have to schedule the date. It would be GoToMeeting-Webinar.
  - iii. Maybe do a role-play to see if we prefer GoToMeeting or ZOOM
  - iv. Do we have a date in mind?

#### 7. Secondary VP – M. Ponce

- a. Mentoring Guide (on the MSCA google drive- please provide feedback).
  - i. Intro, Goals, Benefits, Requirements, Guidelines, Suggested Timeline, Suggest Goal Dev.
  - ii. Mentor/Mentee Google Form- we had one person interested.
  - iii. Regional Reps will advertise the program in the New Member Packet

8. Middle VP – C. Kazio
  - a. Nothing new at this time.
9. Elementary VP – T. Spain
  - a. Will be sharing Mentor Program with current and new members.
  - b. Nothing new at this time.
10. Membership/Website - B. Marchione (<http://www.mscaonline.org/wp-content/uploads/2020/03/Website-and-Membership-Report-for-3-14-20-Meeting.ppt>)
  - a. Current Member Numbers
  - b. Bill & Marian will reach out to lapsed members to rejoin for a discount.
  - c. Refund Form Template: <http://www.mscaonline.org/wp-content/uploads/2020/03/Registration-Cancellation-Form-2020.docx>
  - d. NSCW Letters- Letter from Laura & pens/notepads but some were returned because of postage. Discuss this among the NSCW committee mtg next year.
  - e. Membership “Print This Card” Sent Out
  - f. Welcoming new members (monthly)
  - g. All non-members will become members when registering for conference. Will not be updated until day of conference.
11. Legislative – Holly Kleiderlein
  - a. Webinar so members know what is going on currently.
  - b. Strong Schools Maryland- 3 actions you can take every day while you are at home.
  - c. The Blueprint has passed the House and is currently at the Senate. The wording regarding school counselors is still very vague- “hire more school counselors” but not specific as to how many, what levels, what roles, etc..
  - d. Holly presented in front of the House on Feb. 14. MSPA legislative chair also presented. Schools/counties would be responsible for their ratios. House Bill 515; now on the senate side and she was asked to present again (written testimony asked to be put on file)
  - e. Call your state senator asking that the BluePrint be fully funded.
  - f. Elevator Pitch (was one of Holly’s slide for her conference presentation)
  - g. Thinking of setting up a legislative day in the fall (maybe during the MSEA prof. Development day?) Maybe in the summer doing a prep/ training day?
12. Social Media –A.Downey
  - Twitter: 2,886 Followers
  - Instagram: 243 followers
  - Facebook:
    - Total Page Followers as of Today: 1,313
    - Most interactions were down this month but page followers increased.

- Just keep sending me stuff to post. It's best if you send me pictures with write ups. They get the most attention.

13. Graduate Student Rep –S. Slick

14. Public Relations – R Scott

- a. Once we get our conference rescheduled we will we need to be in contact with our sponsors and vendors.

15. Professional Development-E. Reed

- a. Look at member needs and how we can support them virtually.
- b. Try not to put more on counselors plate because they have so little time as it is.

16. Merchandise-L. Schnebly

**New merchandise already purchased for the Conference:**

- Black t-shirt (w/ MD counselor logo--similar to red and white t-shirts) 12
- Thin, long sleeve pull over (w/ MD counselor logo) 30
- Car magnets (w/ MSCA logo) 100

→ **Should we discount older merchandise? No discount yet**

→ **Anything else we need? New or otherwise?**

**From the last meeting:**

- Business cards --already ordered and delivered
- Red ASCA books--already ordered and delivered. Do we need to order more to sell?
- A lot of compliments on the table cloth and step & repeat (has a second one that does not look as great).

17. Regions

- Southern-NEEDED: Bill will reach out to a few people in Charles County.
  - College of Southern MD for Southern PD, contact: Chris Zimmerman
  - Was shooting for a fall date, depends on MSCA conf date.
- Eastern- R. Zollinger
  - Reached out to the coordinators in the county but putting a pause on it with current events.
  - Will continue to work to get everyone involved.
  - Bill is setting up a msca email address.
- Northern-J. Jaharies
  - Nothing new at this time.

- Central- A Pappadeas
  - Lincoln Tech has not been responding. Their rep left and the president is not responding.
- Western- Suzanne Peters
  - Nothing new at this time.
- Independent/Private Schools - Loretta Baylor
- 1. Was there anyone in this position prior to me?
- 2. Why is this role not listed with the other Rep positions on the MSCA site? Are there plans to add it? Bill is adding it to the site today.
- 3. Has the board given any consideration to make this a co-rep position? Taking on the task of representing and connecting with all private and independent schools is a very large task for 1 person, however the other reps are divided up regionally and I believe that may be something to take into consideration for this position.
  - Loretta is interested in having a co-rep because there are so many independent & private schools (how to divide up the schools- location, level, type, etc)
  - We should connect Alexis and the counselor from Spalding with Loretta.

#### 18. For the Good of the Group

-New ASCA National Model and Implementation Guide-Purchased for board members

-ASCU waiver is for board members. We already sent the list for this year but Laura can ask if we can add a name.

-Is there a rep for retired school counselors? Need to find a volunteer. Jim- next year.

-currently, the lowest price for LDI is \$227 (Spirit)

#### 19. Next Meetings - June 6, 2020

- a. All meetings will take place at JHU Columbia Campus (Alexander Bell Dr.)

#### 20. Adjournment