



A Branch of the American School Counselor Association

ALL IN FOR ALL STUDENTS

June 4, 2022

[Zoom Log In Information](#)

Mission Statement: The Maryland School Counselor Association (MSCA) advocates for and promotes excellence in the profession of school counseling to support current and future school counselors in fostering the full potential of all students' academic, career, and social/emotional development across all regions of the state.

Vision Statement: The Maryland School Counselor Association (MSCA) creates a network of support for current and future school counselors by providing professional development, leadership, outreach, and advocacy through ethical practices. MSCA, in association with the American School Counselor Association (ASCA), empowers all Maryland school counselors to promote every aspect of student success through implementation of the National Model.

Date and Time: June 4, 2022; 9:05am (began recording at 9:20am)

Location: Virtual Meeting

Attendees: N. Ham, L. Jones, X. Medina, A. Downey, W. Marchione, K. Rebman, T. Spain, A. Thompson, S. Tiffin, L. Branch, R. Scott, B. Stewart, R. Scott, K. Turner, J. Cheaves, L. Stokes

Agenda

1. Welcome- N. Ham

- Review of the [March Meeting Minutes](#)

-Introductions (if this is first time here, please drop your email address in the chat)

Goals for this year:

- To identify two legislative efforts to support the reduction of school counselor caseload by the end of the legislative year.
- Increase professional development programming to support the development and implementation of ASCA national model
 - host in person two day conference
- To be intentional with identifying ways to improve diversity of voice, via, gender, race, cultural, religion, sexual orientation, gender identification, geographic location, human abilities, and thought in MSCA Programming

2. [President-Elect Report](#)- mponce@mscaonline.org

- a. Recognition Committee updates

- i. Email sent last week to recruit more members to join the committee (about 4 responded).
 - ii. Goal for the summer is to get the nomination form up over the summer (July).
 - iii. Looking to meet in late August to get started.
 - iv. Large financial undertaking; want to maximize member involvement.
 - v. Majority of the committee voted to fold the recognition ceremony into the annual conference. Will propose this to the elected board at its next meeting.
 - vi. Want to consider adding another category to recognize a novice counselor in the field.
- b. Mentoring Committee Update
- i. About 4 people on the committee.
 - ii. No one was available to attend this week.
 - iii. Plan is to send an email to the members (through President Newsletter) to find out if there is anyone who would like to take on this committee next year.
 - iv. Does not need to meet monthly; better to plan to meet quarterly.
 - v. Maureen will coordinate with the association to plan for the upcoming year.
 - vi. Suggestion that we send information directly to the coordinators so that they can get it out to their staff and new hires.
- c. Interrupting Racism Year 2 Cohort
- i. Last meeting was held in May.
 - ii. Maureen, Nikki, and Xiomara are working on their presentation for the ASCA conference (Texas).
 - iii. Membership participation varied throughout the year.
 - iv. Can't wait to represent Maryland at the ASCA conference.

3.Past-President – pastpresident@mscaonline.org

- d. Election 2022
- e. Please vote: <https://forms.gle/uBMy7UJebRFYoz6>
 - i. Hosted webinar featuring board & committee members; videos of members on website
 - ii. Very excited to have new members joining us in positions.
 - iii. Elected Positions: ([Need to Vote](#))
 1. Elem. VP: Tracey Spain
 2. HS VP: Marian Hoyt
 3. Membership Chair: Open (please let Bill know if no one volunteers)
 4. Webmaster: Open (may consider hiring a web design company)

Appointed Positions:


- Ethics Committee Chair-Carolyn Thorpe
 - Merchandise Chair-Sharon Grimes
 - Graduate Student Representative-Camille Elizabeth Allen (along w/Jason Francis)
 - Central Region Representative-Daniela Helton
 - Northern Region Representative-OPEN (Possibly Cathlin McCormick)
 - Eastern Region Co-Rep: Dr. Roxie Dennis; Kate Redman (county rep??)
 - Western Region Co-Rep: OPEN (along with K. Klecan)
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- Jessica DeShields Balto Co-support a committee (reach out to her about other options).
 - Alyssa Bower UMD-wants to get involved

f. [By-Laws](#): No changes since Jan.

4. President's Report –Nikki Ham

A. [Monthly calendars](#)

B. Conference Committee

- a.  2021-2022 Conference Financial Analysis
- b. 2023 Conference
 - i. March 19-20
 - ii. Same location in Cambridge, MD
 - iii. Deposit is paid!
- c. Things to consider:
 - i. Increase the number of registrants and registration rate.
 - ii. Increase Sponsor/Vendor profit
 - iii. Start advertising earlier- Can NCYI send Allie a “Save the Date” for social media?

C. SCAASCA Updates

- a. Preparing for the conference in Austin, TX
- b. Please let us know if you plan on attending so that we can get together
- c. Register here: <https://ascaconferences.org/>

D. Advocacy Updates

- a. Advocacy for School Counselors in the BluePrint: Career Ladder
 - i. Met with other associations for possible collaborations
 - ii. Met with MSDE
 - iii. Met with Delegate
 - iv. Schedule meeting with Chair of the Ways and Means Committee

- b. Reviewing possibly employing a lobbyist to advocate for school counseling concerns in the state legislature
 - i. Scott Tiffin from Public Policy Partners joining us today to answer questions.
 - ii. Public Policy Partners currently represent the school social workers, school psychologists and school nurses. Because they work with so many similar clients they are very aware of what is going on regarding our work.
 - iii. They identify bills every single day and then would report back to us (usually through a virtual meeting) to get our feedback on how we would like to address those bills.
 - iv. MSCA does not get in politics; HOWEVER, we can and should be involved in policy and regulation. We need to educate them on our role in the schools and what we do for the student body/community. A lobbyist would represent us at the meetings we can not attend and highlight bills for when they believe it would be imperative for us to be in the room.
 - v. Public Policy Partners have contacts with MSDE and they try to always get feedback from them to provide to MSCA for our consideration.
 - vi. Legislative session is only in session for 90 days.
 - vii. Public Policy Partners would cost about \$20,000 annually.
 - viii. [Public Policy Interest](#)

4. Treasurer's Report – xmedina@mscaonline.org

- 1. [Budget Review](#)
- 2. Current available balance \$53,707.06; Paypal is \$2,682.27; Total \$56,389.33
- 3. Xiomara motions that we do a line-by-line review at our retreat; should we wait to vote until we do this?
- 4. Where can we increase our income? Do we need to?
- 5. Can we send it out via email?- According to our by-laws, “Section 3: Budget- The Executive Board will present an annual budget to the General Body, which will be voted on during a General Body meeting”. Might be a good idea if we send a video explaining everything and be available to answer questions.
- 6. Should we review possibly changing the voting structure for the budget in the by-laws?
- 7. Allie Downey motions that we move forward with the contract with the Public Policy Partners for the 2021-2022 budget under “Legislative”. Bill Marchione seconds it. Ten in favor; one opposed. Motion passes.

5. Elementary VP – elementaryvp@mscaonline.org Tracey Spain

- A. May 23, 2022 - Meet up with Elementary Counselors. Tracey, Nikki and Danielle. Discussion about National Certification and what we can do to support counselors.
- 6. Middle VP – middlevp@mscaonline.org Shawnta Leftwich shawnta.leftwich@pgcps.org
 - A. Nothing to report at this time.
- 7. High VP – secondaryvp@mscaonline.org Marian Hoyt
 - A. Working on an ASCA Specialist Training small group/facilitation with Laura
 - a. Still deciding details, but members will likely meet for two or three sessions and discuss readings and quizzes
 - b. Contacted ASCA and was able to get 10% off a group rate
 - B. Was looking at renting a movie theater, but nothing looked good in the options
 - C. On a second subcommittee with FAAC (Financial Advisory Assistance Council) to develop a rubric resource for counties to develop their financial aid awareness plans per MD SB664
 - D. Biggest challenge right now is planning around summer and vacation plans
- 10. Post-secondary VP – postsecondaryvp@mscaonline.org Dr. Atiya Smith
 - A. Nothing to report at this time.
- 11. Committees:
 - A. Membership/Website - wmarchione@mscaonline.org and mhoyt@mscaonline.org
 - a. [Website and Membership Report](#)
 - i. Current Members: 1062 (highest ever)
 - ii. Committee made the recommendation to increase membership prices to \$40 for members, \$30 for retired, \$25 Grad students. Xiomara Medina motions to accept the changes. All in favor.
 - iii. Post Card initiative: Encourage members to renew membership or sign up.
 - 1. Send a few postcards to every school in Maryland Care of School Counselor
 - 2. Get a list of all schools from MSDE?
 - 3. Membership Drive- one month (mid-August to mid-September?)
 - a. \$5 for new members/first year counselors
 - b. Raffle for renewing members
 - c. No discount for retired members or grad students
 - b. [Website Redesign Quote](#) (SagaPixel)
 - B. Social Media/Communication – adowney@mscaonline.org Allie Downey
 - a. Facebook: Total Page Followers: Last mtg: 1,598 Currently: 1,637
 - i. Top City: Baltimore; Top Age: 35-54
 - b. Instagram: Followers- Last mtg 542; Currently 564
 - i. Top City: Baltimore; Top Age: 25-34; Most active time: 6pm

- c. Twitter -Last mtg 2,948 ; currently 2,951
- d. Please be sure to include the logo on any flyers involved with MSCA events.



i.



ii.

- C. Professional Development- ereed@mscaonline.org Ed Reed
 - a. Looking at the ideas of the needs for PD.
 - b. Please let Nikki know if you are interested in stepping in as co-chair to help Ed
- D. Equity and Social Justice Committee- mbeuttah@mscaonline.org Mia Beuttah
 - a. Meetings have been updates and check-ins.
- E. Legislative/Advocacy Committee – hkleiderlein@mscaonline.org
 - a. Career Ladder: BluePrint NBCT (school counselors are not included)
 - i. Currently the way the law is written we are not included because we are NBCC not NBCT
 - ii. Working with State Delegates
 - iii. Schedule meeting with Chair of the Ways and Means Committee
 - iv. Holly Kleiderlein testified
- F. Ethics Committee- Carolyn Thorpe (need email address?)
 - a. ASCA Ethics Committee Report Out
 - b. Tracy will be stepping down
 - c. Carolyn will be joining us in July.
 - d. Caroly participated in the American Counseling Association Ethics Competition- her team came in 2nd place
- G. Merchandise- lschnebly@mscaonline.org / Sharon Grimes (needs email address?)
 - a. Leslie is stepping down

- b. Sharon Grimes will be filling the positing starting in July.
 - c. Will be getting a storage unit close to Sharon for to easily access.
- H. Mentoring Committee- mponce@mscaonline.org , kklecan@mscaonline.org
 - a. See above notes.
- I. Public Relations – rscott@mscaonline.org
 - a. No update at this time.
- J. Regions
 1. Southern- jcheaves@ccboe.com
 - a. The regional representative communicates regional needs to the board. The Southern Regional Representative is representing Charles, St. Mary’s, and Calvert Counties.
 - b. Jacqueline did reach out to region to introduce herself.
 - c. She will be working with Bill Marchione on a PD in the fall
 - d. Met with the admissions team at St. Mary’s College; they would like to partner with us on visits/events.
 - e. Paid for some membership for people in the region.
 2. Eastern- rzollinger@mscaonline.org / Kate Rebman
 - a. Working to create a tri-county association. Plan on gathering interest at the conference.
 - b. Would anyone be interested in co-rep the county with Rose?
 - Kate Rebman stepping up to join Rose.
 3. Northern- Open Position (Cathlin McCormick or Maaten’Re Ramin?)
 - a. The regional representative communicates regional needs to the board. The Northern Regional Representative is representing Baltimore City, Baltimore, Harford, and Carroll Counties.
 - b. Please let Nikki know if you are interested in this position.
 4. Central- apappadeas@mscaonline.org / Daniela Helton (need email)
 - a. No update at this time
 - b. Daniela Helton will be stepping into this position
 - c. Wil begin on [Jul 1, 2022](#)
 5. Western- kklecan@mscaonline.org
 - a. Maybe we do county reps instead of regional for this area (6 regions vs 23 counties). It is difficult to make relationships with people outside of their own counties. Maybe Regional Reps are in touch with the County Reps under them.
 - b. Kathleen and Laura are in the process of trying to create a conference in that area with county money. (Oct 7?)
 6. Independent/Private Schools - athompson@mscaonline.org

- a. Nothing new to report at this time.
- b. Sent a website to Bill and Marian regarding the Independent Schools for postcards.

19. MSDE-Lynne Muller

1. No report at this time
2. She was at the Gala. She is retiring. Not word on retirement plans or celebrations at this time.
3. Is there a way we can celebrate and honor her? PD Scholarship in her name? Something for the Recognition Committee to keep in mind?

20. Unfinished business:

1. Please make sure you update the budget so we are prepared to review it at the retreat in July.

21. New Business

For the Good of the Group

Leadership Retreat Jul 24, 2022

Next General Body Meeting -Saturday, October 1, 2022 at 9am

Future Meeting Dates: Dec. 3, 2022; March 4, 2023; June 3, 2023

Adjourned: 11:38am