

A Branch of the American School Counselor Association

ALL IN FOR ALL STUDENTS

Mar 4, 2023

Zoom Log In Information

Mission Statement: The Maryland School Counselor Association (MSCA) advocates for and promotes excellence in the profession of school counseling to support current and future school counselors in fostering the full potential of all students' academic, career, and social/emotional development across all regions of the state.

Vision Statement: The Maryland School Counselor Association (MSCA) creates a network of support for current and future school counselors by providing professional development, leadership, outreach, and advocacy through ethical practices. MSCA, in association with the American School Counselor Association (ASCA), empowers all Maryland school counselors to promote every aspect of student success through implementation of the National Model.

Date and Time: March 4, 2023; 9:00am

Location: Virtual Meeting

<u>Attendees</u>: N. Ham, M. Hoyt, A. Downey, M. Hoyt, H. Kleiderlein, A. Thompson, K. Klecan, S. Winston, C. Thorpe, L Jones, J. Cheaves, T. Spain, L. Smull, S. Reynolds, K. McCord, D. Pickens, C. Allen, N. Dee, D. Hodges, R. Rubain, A. Walker, S. Leftwich

Agenda

- 1. Welcome & Introductions- N. Ham
 - a. Review of the <u>December Meeting Minutes</u>
 - i. Introductions (if this is first time here, please drop your email address in the chat)
 - ii. Goals for this year:
 - 1. By April 2023 identify, train and provide support for at least 5% of MSCA members who will be able to advocate for more inclusion in the Maryland Blueprint Career Ladder legislation
 - **2.** By June 2023 identify two ways to improve the diversity of voice, via, gender, race, cultural, religion, sexual orientation, gender identification, geographic location, human abilities, and thought in MSCA Programming
 - **3.** Increase the Maryland School Counselor Association conference participation from 250 participants to 400 participants by April 2023

2. <u>President-Elect Repor</u>t- mponce@mscaonline.org

a. Recognition Committee



- i. Wrapping up the Maryland School Counselor of the Year awards and NSCW.
 - 1. Board members were able to go directly to the schools to recognize the winners.
 - 2. Last part is to plan the recognition ceremony, held Sunday night of conference (15 minutes of the event to give out the awards and hear remarks from the three main counselor winners).
 - Need to confirm that the Scholarships were mailed and that the winners received them. Some mentioned that they have not yet gotten them.
 Xiomara Medina
- ii. Link to all winner and nominees being recognized this year:E Recognition Award INFO for Conference Program
- Our Committee is alway looking for members, the next meeting is this Tuesday. Recognition Committee Monthly Meeting MSCA Tuesday, March 7 · 7:00 – 8:00pm Google Meet joining info: https://meet.google.com/ggs-nexz-tiy

b. The Maryland Counseling Association (MCA) has a space reserved for the "MSCA liaison".

i. Maureen has been to two meetings and has been promoting the conference

3. Past-President Report:

- a. Nomination Committee Updates
 - Several open positions available (president-elect, treasurer, secretary, MS VP, Post Secondary VP & website are all open positions)
 Tina Ramirez is interested in the Treasurer positions
 Xiomara Medina Green is interested in the Post Secondary VP position
 - ii. Certain positions receive a stipend (treasurer & website)
 - iii. If interested in applying for any of the positions, please complete the attached <u>application</u> **Deadline is May 19**; Voting will take place after that and need to have a complete Board by July 1.
 - iv. Allie will create a post for social media. Can we put this information on the website?
 - v. Laura will get Allie the link to the webinar/info video about the roles to post on social media.

b. Met w/Regional Reps on 2/28 (Alexis, Daniela & Jackie attended)
-Each would like to have a co-representative to help cover their region
-They will continue to serve next year; need to check in with other regional reps
-Requested a list of supervisors for each county to help with communication



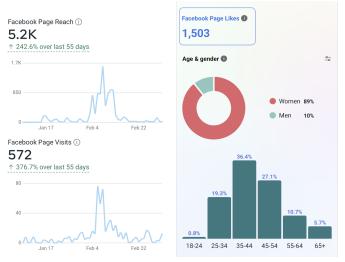
Supervisors of School Counseling 2022-2023

-Interested in hosting meet & greet at conference to make connections, drum up business and to hear concerns from their regions

-This is discussed at the conference committee meeting. These are the networking opportunities that will be held at the conference. Pg. 25- Networking Events

- 1. Jackie's professional development event was in Dec. had between 90 people attend. Great event.
- C. ASCA Conference July 15-18, 2023; Atlanta GA
 - 1. Benefit of being a board member is being able to attend the Leadership Development Institute the days leading up to the conference. MSCA always tries to help with the cost of getting there.
- D. No changes to By-Laws
- 4. Committees:
 - a. <u>Membership/Website Report</u> wmarchione@mscaonline.org and mhoyt@mscaonline.org
 - i. Suggest reverting back to discounting all who register or renew during the marathon vs. needing to have a code.
 - ii. Can still do the county competition so supervisors can encourage their counselors to renew or become members.
 - b. Social Media/Communication adowney@mscaonline.org Allie Downey
 - i. Got a shout out from Priestly from Mix 106.5 during NSCW. He is a big advocate for us.
 - i. Facebook- Last Mtg (Dec) 1,652; Currently 1,503





ii. Instagram: Followers- Last Mtg (Dec) 576; Currently 593

\leftarrow Insights	í	Last 30 Days 🗸 Feb 2 - Mar 3
Custom ~	Jan 1 - Mar 3	Reached audience ③
Overviev You gained 11 more followers co Dec 31.		Top age ranges 2534 37.7% 3544 32.7% 4554 19.5% 5564 6.6%
Accounts reached	362 -39% >	Followers and non-followers Based on reach
Accounts engaged	63 -3.1% >	264 35
Total followers	593 +1.8% >	Followers You reached +84.2% more accounts that weren't following you compared to Jan 3 - Feb 1.

iii. Twitter - Last Mtg (Dec) 2,898; Currently 2,898

c. Professional Development- ereed@mscaonline.org Ed Reed

- I. Working on the conference; making sure we get the videos from the presenters.
- II. Lauryn's Law- we have the CPD approval to start hosting these events again. Need to identify a new date

d. Equity and Social Justice Committee- mbeauttah@mscaonline.org Mia Beauttah

- 1. This past Thursday she hosted the first in-person event Addressing Anti-Blackness.
- 2. Next event will most likely be March 23?



e. Legislative/Advocacy Committee – hkleiderlein@mscaonline.org Committee meets every other week.

Lobbying Firm is Policy Partners

- I. Legislation to note
 - a. Medicaid billing to include school counselors
 <u>http://mgaleg.maryland.gov/mgawebsite/Legislation/Details/HB0082?ys=2023RS</u>
 - b. Career and Technical Education Committee: <u>http://mgaleg.maryland.gov/mgawebsite/Legislation/Details/HB0143?ys=</u> <u>2023RS</u>
 - c. Universal Screening questionnaire as part of community schools requirement: <u>http://mgaleg.maryland.gov/mgawebsite/Legislation/Details/HB0265?ys=2023RS</u>
 - d. Including school counselors as those eligible to receive NBCT salary enhancement (click on tiny blue video camera icon to watch Dr. Ham's testimony):

https://mgaleg.maryland.gov/mgawebsite/Legislation/Details/HB0883?ys =2023RS

- e. Victims of Child Sex Trafficking: <u>http://mgaleg.maryland.gov/mgawebsite/Legislation/Details/HB0297?ys=</u> <u>2023RS</u>
- f. Include school counselors on the Consortium on Coordinated Community Supports (click on the tiny blue video camera icon to view testimony by Policy Partners): <u>Legislation - HB0306 (maryland.gov)</u>

II. Accountability and Implementation Board (AIB) Final Revision of the Blueprint for Maryland's Future. "Career Ladder" information begins on p73. Our advocacy added language on subtask 2.4.2(b) on p79:

https://acrobat.adobe.com/link/review?uri=urn:aaid:scds:US:7cc9fd1f-b861-3160-bc7b-7 fc96eec018b

III. Recruiting Committee Members! Our next meeting is Thursday, March 16 from 6:00-7:00pm. We review the bill chart with Robyn Elliott, our chief lobbyist from Policy Partners, then discuss options for MSCA to support, support with amendments, provide a letter of information, oppose, and monitor.



IV. Gathering information on constituent information. When bills come up, it is very helpful to have lawmakers' constituents reach out to lawmakers directly. It would be helpful for the Legislative Committee to know which MSCA members live and/or work in specific districts. This survey requires you to look up the names of your representatives: <u>https://forms.gle/YNaPkn9BKjSKQurHA</u>

- f. Ethics Committee- Carolyn Thorpe <u>cthorpe@mscaonline.org</u>
 - I. Training is completed working on building informational packets
 - II. Have all committees send meeting notes
 - III. No other updates a this time
- g. Merchandise- Sharon Winston merchadise@mscaonline.org
 - I. Conference Shirts order 02/27/23 see design below

II. Nikki will follow up with Sharon about shipping the merchandise Nikki Ham

III. Bill is working on ordering the lanyards. Are we going to order more ribbon





- h. Mentoring Committee- kklecan@mscaonline.org
 - i. Pairings will occur in late March will follow through next school year
 - Working on a document to include all links that mentor/mentee pairs will need (handbook, Google Form to log time etc.)
 - 9 mentors and 12 mentees have requested a pairing
 - Working on a google doc to be able to log time for when they meet. Will also have the agreement on it.
 - NOT TOO LATE TO SIGN UP: bit.ly/mscamentoring
 - ii. Next meeting is March 13th at 7:00 pm
- i. Public Relations rscott@mscaonline.org
 - i. No update at this time.
- j.Regions
 - 1. Southern- jcheaves@ccboe.com
 - a. December 7th Professional Development (first ever)
 - b. 90 members signed up; 75 attended.
 - c. Bill and Nina Dee worked closely with Jackie.
 - d. Currently looking at the feedback with some great topics for next year.
 - e. Definitely planning on doing it again next year!
 - 2. Eastern- Kate Rebman
 - a. No report at this time
 - 3. Northern- Cc Braun (cbraun@mscaonline.org)
 - a. No report at this time
 - 4. Central- Daniela Helton (need email)
 - a. No report at this time
 - 5. Western- kklecan@mscaonline.org
 - a. No report at this time
 - 6. Independent/Private Schools athompson@mscaonline.org
 - a. No report at this time
- 5. Treasurer's Report xmedina@mscaonline.org
 - A. Waiting on report from Xiomara
- 6. Elementary VP elementaryvp@mscaonline.org Tracey Spain
 - A. No report at this time



- 6. Middle VP middlevp@mscaonline.org Shawnta Leftwich shawnta.leftwich@pgcps.org
 - A. Preparing to send information to website and social media for a mini bootcamp for NCE
 - B. In talks with a company to cover the cost for NCE and possibly advertise on our website
 - C. Middle School Mondays takeover. Featuring different middle schools and all of their hard work
- 7. High VP secondaryvp@mscaonline.org Marian Hoyt
 - A. Halfway through DEI workgroup, running sessions through June
 - a. Next meeting is March 8
 - B. Brainstorming regional financial aid events for this Fall
 - a. Schools need to do at least three financial aid events with at least one weekend/night event (per MD SB 664, Ch 577)
 - b. Postsecondary institutions are often going to numerous schools- joining multiple high schools would be a win for us all!
 - i. May be at a different level next year, but I will continue to brainstorm and work with the next VP (if I do move to a different level)
 - C. FAAC membership continues
 - a. I share out updates in the monthly email updates I have started.
 - D. Celebrated Irene Khaksari at Centennial High in coordination with Liz O'Connor
 - a. Really became a district wide celebration with old colleagues, the Superintendent, and many more. Really great!
- 10. Post-secondary VP postsecondaryvp@mscaonline.org Dr. Atiya Smith
 - A. Grad student seminar will be coming out soon (Camille and Jason will be meeting on Monday
 - B. Grad students are interested in volunteering
 - C. Plan to have more networking opportunities at the conference.
- 11. .President's Report -Nikki Ham
 - A. Conference Comm
 - a. 2023 Conference
 - i. March 19-20
 - ii. Currently we have 293 registrants
 - iii. Website up and running
 - iv. Conference Volunteers needed
 - 1. https://forms.gle/mNs2DDiBEZK2pkBd7
 - 2. 2023 MD-SCA Conference Volunteer Grid.xlsx



- v. MDSCA 2023 manual- REVIEWED.pdf
- vi. MSDE will approve us for credits (should be good until 2027) 1 credit= 15 hours of content
- vii. The Conference Committee meets on the second Tuesday of every month at 7pm. Link is in the calendar.
- b. ASCA Conference Meet and Greet
 - i. Leading up to the conference, promote MSCA members who may be presenting or attending
 - ii. Shout outs on social media for people attending and/or presenting
- 12. Unfinished business:
 - I. None at this time
 - 13. New Business
 - A. What would be the process for a business to advertise on the website?
 - a. Contact Bill Marchione wmarchione@mscaonline.org
 - For the Good of the Group
 - 1. Next General Body Meeting -Saturday, June 3, 2023 at 9am
 - 2. Future Meeting Dates: June 3, 2023
 - 3. Adjournment: 11:01am